

# APPLYING YOUR DESIGN SKILLS

Content Area: **Fine Arts**  
Course(s):  
Time Period: **Marking Period 3**  
Length: **3-4 WEEKS**  
Status: **Published**

## **BRIEF SUMMARY**

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This unit is ongoing throughout the year. We will be making ourselves available to the community and school as a resource for designs. Some of the work we will tackle is school event posters and flyers, community logos and designs, and an international portrait project. The idea behind this unit is to use our skills to create actual designs that are to be used outside of the classroom. The students learn the business of design as it can be used as a source of income as well as the design, redesign process that goes into getting feedback from customers.

Revision Date: June 2022

## **STUDENTS WILL KNOW/ STUDENTS WILL BE SKILLED AT**

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- Students will know how to apply their skills to solve real life design issues.
- Students will know how to use their skills as a means of income in the future.
- Students will know how to deal one on one with clients seeking a Graphic Designer.
- Students will be skilled at working with concepts to create finished design ideas.
- Students will be skilled at bringing to life the ideas of others through the graphic design process.

## **LEARNING PLAN**

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- Throughout the year we will be given design assignments from outside sources to tackle.
- As a class we will discuss the task, the target audience, the color scheme and appropriate look.
- Students will design individual and original pieces to submit to the outside source.
- Students will receive feedback throughout the process and as a class we will discuss options.
- The above will continue until the design is agreed upon by all involved.

## **EVIDENCE/ PERFORMANCE TASKS**

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Fine and Performing Arts students demonstrate differentiated proficiency according to their ability to answer the essential questions through formative and summative assessments. Evidence of progression may be demonstrated in divergent ways through the Artistic Processes of Creating, Presenting/ Producing, Connecting, and Responding.

- Teacher presentation of course information and assessment methods, such demonstrations may be done using Smart Board.
- Assessment of students' work: Group discussions, class critique, self- and teacher evaluation using rubric.
- Assessment of written responses: Self- and teacher evaluation using rubric.
- Complete logo designs, portrait designs
- Poster designs
- Flyer designs
- Tee shirt designs
- Utilizing learned printing techniques
- Submitting each level of design as we move through the process

## **MATERIALS**

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The materials used in this course allow for integration of a variety of instructional, supplemental, and intervention materials that support student learners at all levels in the school and home environments. Associated web content and media sources are infused into the unit as applicable and available.

- Computers equipped with the Adobe Creative Cloud Bundle
- Color Printer (inks)
- Internet resources
- Teacher examples
- Internet examples
- Google Classroom
- Projector

## **SUGGESTED STRATEGIES FOR MODIFICATION**

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This link includes content specific accommodations and modifications for all populations:

[Fine Arts Accommodations & Modifications](#)

All materials and notes will be available on the classroom network for access, the teacher will be available to assist and individually instruct any and all students. All necessary modifications and support will be provided to all students in need to reach their fullest potential in this class.

