

# Unit Pacing Guide: Graphic Communications

Content Area: **CTE**  
Course(s): **Graphic Comm 1**  
Time Period: **Sept-June**  
Length: **180 Days**  
Status: **Published**

## Unit Pacing Guide

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Belleville Public Schools Unit Pacing Guide

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**Course(s):** Graphic Communications  
**Time Period:** September to June

### Division of Units / Topics:

<p>UNIT 1 - History of Graphic Communication/Printing/Publishing</p> <p>TOPICS</p> <p>Review basic Graphic Communications terms and software.</p> <p>Identify student responsibilities, Rules, Procedures, and Expectations.</p> <p>Analyze the need for Safety and Emergency Procedures.</p>	<p>21 Days</p>
<p>UNIT 2 - Designing and Publishing with Adobe Creative Suite/Indesign/Photoshop/Illustrator</p> <p>TOPICS</p>	<p>30 days</p>

<p>Examine MAC Operating Menus. Identify Student Login and Password Procedures. Review the accessibility of H:Drive/S:Drive, their use, and when to restart the computer. Examine Adobe Creative Suite Programs, Review InDesign, Illustrator and Photoshop</p> <p>Demonstrate skills acquired in Applications [InDesign &amp; Photoshop].</p> <p>Performance of various functions of the Photoshop and Indesign Tools.</p> <p>Incorporation of Proper Terminology throughout the Design Process.</p>	
<p>UNIT 3 - Photo Editing, Design and Preparing for Adobe Photoshop Exam</p> <p>TOPICS</p> <p>Demonstrate Photoshop proficiency using the various tools.</p> <p>Demonstrate Design &amp; Creative skills.</p> <p>Scan photos on flatbed scanner.</p>	48 Days
<p>UNIT 4- Design and Prepare for Adobe Indesign Certification Exam</p> <p>TOPICS</p> <p>Demonstrate how to create a multipage document in Indesign.</p> <p>Identify Master pages in Indesign.</p> <p>Identify different book binding techniques.</p> <p>How to create a full color brochure in Adobe Indesign.</p> <p>Identify the importance of a proportional image. Identify how to place photos correctly in Indesign. Identify good photographs vs. bad photographs.</p>	48 Days
<p>UNIT 5 Preparing for Adobe Illustrator Certification Exam</p> <p>TOPICS</p> <p>Demonstrate Advanced Adobe Illustrator proficiency using the various tools.</p>	34 Days

How do you use layers efficiently	
Creating Vector Art vs Bitmap	
Designing Logos	