## **Unit Pacing Guide: Graphic Communications**

Content Area: CTE

Course(s): Graphic Comm 1
Time Period: Sept-June
Length: 180 Days
Status: Published

## **Unit Pacing Guide**



**Belleville Public Schools Unit Pacing Guide** 

**Content Area: CTE** 

**Course(s): Graphic Communications Time Period: September to June** 

## **Division of Units / Topics:**

UNIT 1 - History of Graphic Communication/Printing/Publishing	21 Days
TOPICS Review basic Graphic Communications terms and software. Identify student responsibilities, Rules, Procedures, and Expectations. Analyze the need for Safety and Emergency Procedures.	
UNIT 2 - Designing and Publishing with Adobe Creative Suite/Indesign/Photoshop/Illustrator TOPICS	30 days

Examine MAC Operating Menus. Identify Student Login and Password Procedures. Review the accessibility of H:Drive/S:Drive, their use, and when to restart the computer. Examine Adobe Creative Suite Programs, Review InDesign, Illustrator and Photoshop  Demonstrate skills acquired in Applications [InDesign & Photoshop].  Performance of various functions of the Photoshop and Indesign Tools.  Incorporation of Proper Terminology throughout the Design Process.	
UNIT 3 - Photo Editing, Design and Preparing for Adobe Photoshop Exam	48 Days
TOPICS	
Demonstrate Photoshop proficiency using the various tools. Demonstrate Design & Creative skills. Scan photos on flatbed scanner.	
UNIT 4- Design and Prepare for Adobe Indesign Certification Exam	48 Days
Demonstrate how to create a multipage document in Indesign. Identify Master pages in Indesign. Identify different book binding techniques. How to create a full color brochure in Adobe Indesign. Identify the importance of a proportional image.Identify how to place photos correctly in Indesign.Identify good photographs vs. bad photographs.	
UNIT 5 Preparing for Adobe Illustrator Certification Exam  TOPICS Demonstrate Advanced Adobe Illustrator proficiency using the various tools.	34 Days
How do you use layers efficiently	

Creating Vector Art vs Bitmap		
Designing Logos		
	<u> </u>	