

# Unit Pacing Guides

Content Area: **CTE**  
Course(s): **Spts/Ent Marketing**  
Time Period:  
Length: **Half Year**  
Status: **Published**

## Unit Pacing Guides

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## Belleville Public Schools Unit Pacing Guide

**Content Area:** CTE  
**Course(s):** Sports Entertainment Marketing  
**Time Period:** Semester

**Division of Units / Topics:**

Unit 1: Using Sports & Entertainment to Market Products	28+ Days
Unit 2: Product Marketing Strategies	30+ Days

Unit 3:Entrepreneurship and Career Exploration	27+ Days
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