

# Unit Pacing Guides

Content Area: **CTE**  
Course(s): **Spts/Ent Marketing**  
Time Period:  
Length: **Half Year**  
Status: **Published**

## Unit Pacing Guides

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## Belleville Public Schools Unit Pacing Guide

**Content Area: CTE**  
**Course(s): Sports Entertainment Marketing**  
**Time Period: Semester**

### Division of Units / Topics:

Unit 1: Using Sports & Entertainment to Market Products	28+ Days
Unit 2: Product Marketing Strategies	30+ Days

Unit 3: Entrepreneurship and Career  
Exploration

27+ Days