

# Unit Pacing Guides

Content Area: **CTE**  
Course(s): **Spts/Ent Marketing**  
Time Period:  
Length: **Half Year**  
Status: **Published**

## Unit Pacing Guides

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## Belleville Public Schools Unit Pacing Guide

**Content Area: CTE**

**Course(s): Sports Entertainment Marketing**

**Time Period: Semester**

**Division of Units / Topics:**

|   |          |
|---|----------|
| Unit 1: Using Sports & Entertainment to Market Products | 28+ Days |
| Unit 2: Product Marketing Strategies                    | 30+ Days |
|   |          |

Unit 3: Entrepreneurship and Career  
Exploration

27+ Days