

# Pacing Guide; Intro to Business

Content Area: **21st Century Life and Careers**  
Course(s): **Intro to Business**  
Time Period:  
Length: **180 Days**  
Status: **Not Published**

## Unit Pacing Guide

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## Belleville Public Schools Unit Pacing Guide

**Content Area: Business**  
**Course(s): Introduction to Business**  
**Time Period: FullYear**

To compete in this global, information-based economy, students must be able to identify and solve problems, use appropriate tools, reason effectively, and apply critical thinking skills. Career and Technical Education is the application of life, academic and occupational skills demonstrated by student-centered experiences in related career clusters. Students will develop necessary life skills in order to achieve continuing success in various life roles related to continuing education, career development, and personal growth. By developing original thoughts and ideas, thinking creatively, and utilizing habits of inquiry, students will be able to perform intelligently. They will recognize problems, devise a variety of ways to solve these problems, analyze the potential advantages and disadvantages of each alternative, and evaluate the effectiveness of the method ultimately selected. Students will be able to apply principles of resource management and abilities that promote personal and professional well-being. Students will demonstrate self-awareness and the ability to respond constructively to

**criticism and potential conflict while working collaboratively through structured learning experiences.**

**This class is an introductory course to the world of business. Special emphasis is placed on building a business vocabulary and becoming aware of how business and economics affect our everyday life.**

**“Using credit to buy that home theater system resulted in a much higher cost.” “The interviewer asked me some questions I didn’t expect.” “Higher taxes in our community may be necessary to maintain quality police and fire protection. These comments represent students economic roles as a consumer, worker, and citizen. Each day, students will encounter many situations that require knowledge and experience to plan and make decisions. Intro to Business is an introduction to the exciting and challenging world of business. Through the information and activities in the classroom students will increase their preparation to be a knowledgeable consumer, well-prepared employee, and effective citizen in our economy. This course will serve as a background for other business courses students will take at Belleville High School and in college, prepare one for future employment and business ownership, and make students a better informed citizen for an expanding international economy. This class, will make it possible for Belleville High School students to learn about many topics they will encounter throughout life as a consumer, worker, and citizen.**

#### **Division of Units / Topics:**

Unit 1 - Business in the Global Economic Environment	27+ Days
Unit 2 - Int'l Business, Social Responsibility and Government	30+ Days
Unit 3 - Business Organization and Management	30+ Days
Unit 4 - Human Resources and Career Planning	31+ Days

Unit 5 - Marketing and Business Technology	27+ Days
Unit 6 - Financial Management	25+ Days