

# **\*Unit 2 - Art Media and Technique for Artistic Communication**

Content Area: **Art**  
Course(s): **Intro to Art**  
Time Period: **NovDec**  
Length: **60 Days - Grades 9,10**  
Status: **Published**

## **Title Section**

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## **Department of Curriculum and Instruction**



**Belleville Public Schools**

**Curriculum Guide**

**Introduction to Art - Grades 9,10,11**

**Art Media and Technique for Artistic Communication**

**Belleville Board of Education**

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**Belleville, NJ 07109**

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## **Unit Overview**

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### Unit 2 - Art Media and Technique for Artistic Communication

- Media and technique provide the foundation for artistic communication and creation.
- Diversity in media and technique.
- Practice and utilize art media and technique.
- Experimentation with new/innovative ways to use art media.

## **Enduring Understanding**

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**Enduring understandings:**

1. Art requires skills to turn ideas into a product.
2. Elements and principles of design are the language of art.
3. Elements and principles of design are universal in nature.
4. Elements and principles of design help organize ideas and expression.
5. The clarity of a work of art and its ability to communicate can be affected by the manner in which it is shown.
6. Art is present in our daily surroundings.
7. Art helps to bridge the gaps in such areas of learning as Math, History, Science, Technology.
8. Art History reading enhances historical facts.

## **Essential Questions**

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### **Essential Questions:**

1. What is art and how is it made?
2. How does art communicate a concept?
3. Why and how does art change?
4. How do we describe our thinking of art?
5. What are elements of art and principles of design, and how do we use them?
6. What is beauty?
7. How does an artwork evolve from concept to product?
8. What role does planning and spontaneity play in art?
9. How does the presentation of an artwork affect its significance and meaning?
10. What is personal style?

## **Exit Skills**

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By the end of Unit 2:

- 1. All students will demonstrate an understanding of artistic communication by:
  - Identifying media, and technique.
  - Recognize that art requires skills to turn ideas into a product.
  - Recognize that different materials and modalities are used to convey their own specific message.
  - Translate the traditional use of materials and methods.
  - Recognize that the clarity of a work of art and its ability to communicate can be affected by the manner in which it is shown.
  
- 2. All students will comprehend complex literary and informational texts independently and proficiently.
  
- 3. All students will understand the development of media and technique throughout history.
  - Synthesize skill, media, method, and technique appropriate to creating visual art.
  - Manipulate materials and ideas to create an aesthetic object.
  
- 4. All students will recognize the unique qualities of art.
  - Techniques and methods
  - Materials
  - Effects
  - Characteristics
  - Tools

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## **New Jersey Student Learning Standards (NJSLS)**

VPA.1.1.12.D.1

Distinguish innovative applications of the elements of art and principles of design in visual artworks from diverse cultural perspectives and identify specific cross-cultural themes.

VPA.1.2.12.A.CS1

Cultural and historical events impact art-making as well as how audiences respond to works of art.

VPA.1.2.12.A.CS2	Access to the arts has a positive influence on the quality of an individual's lifelong learning, personal expression, and contributions to community and global citizenship.
VPA.1.3.12.D.1	Synthesize the elements of art and principles of design in an original portfolio of two- and three-dimensional artworks that reflects personal style and a high degree of technical proficiency and expressivity.
VPA.1.3.12.D.2	Produce an original body of artwork in one or more art mediums that demonstrates mastery of visual literacy, methods, techniques, and cultural understanding.
VPA.1.3.12.D.CS1	How individuals manipulate the elements of art and principles of design results in original portfolios that reflect choice and personal stylistic nuance.
VPA.1.3.12.D.CS2	Culturally and historically diverse art media, art mediums, techniques, and styles impact originality and interpretation of the artistic statement.
VPA.1.3.12.D.CS3	The artist's understanding of the relationships among art media, methodology, and visual statement allows the artist to use expressionism, abstractionism (nonobjective art), realism/naturalism, impressionism, and other genre styles to convey ideas to an audience.
VPA.1.3.12.D.CS5	Two- and three-dimensional artworks can be rendered culturally specific by using the tools, techniques, styles, materials, and methodologies that are germane to a particular cultural style.
VPA.1.4.12.B.2	Evaluate how an artist's technical proficiency may affect the creation or presentation of a work of art, as well as how the context in which a work is performed or shown may impact perceptions of its significance/meaning.

## **Interdisciplinary Connections**

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### World History:

Global studies.

### World Language:

Big ideas, words, phrases, themes.

### 21st Century Life Skills:

Creative, critical thinking, collaborative problems solving.

LA.K-12.NJSLSA.R2	Determine central ideas or themes of a text and analyze their development; summarize the key supporting details and ideas.
LA.K-12.NJSLSA.R3	Analyze how and why individuals, events, and ideas develop and interact over the course of a text.
SOC.6.1.12.A.16.a	Examine the impact of media and technology on political and social issues in a global society.
SOC.6.1.12.C.16.b	Predict the impact of technology on the global workforce and on entrepreneurship.
SOC.6.1.12.D.16.a	Analyze the impact of American culture on other world cultures from multiple perspectives.
SOC.6.1.12.D.16.b	Explain how and why technology is transforming access to education and educational practices worldwide.

## Learning Objectives

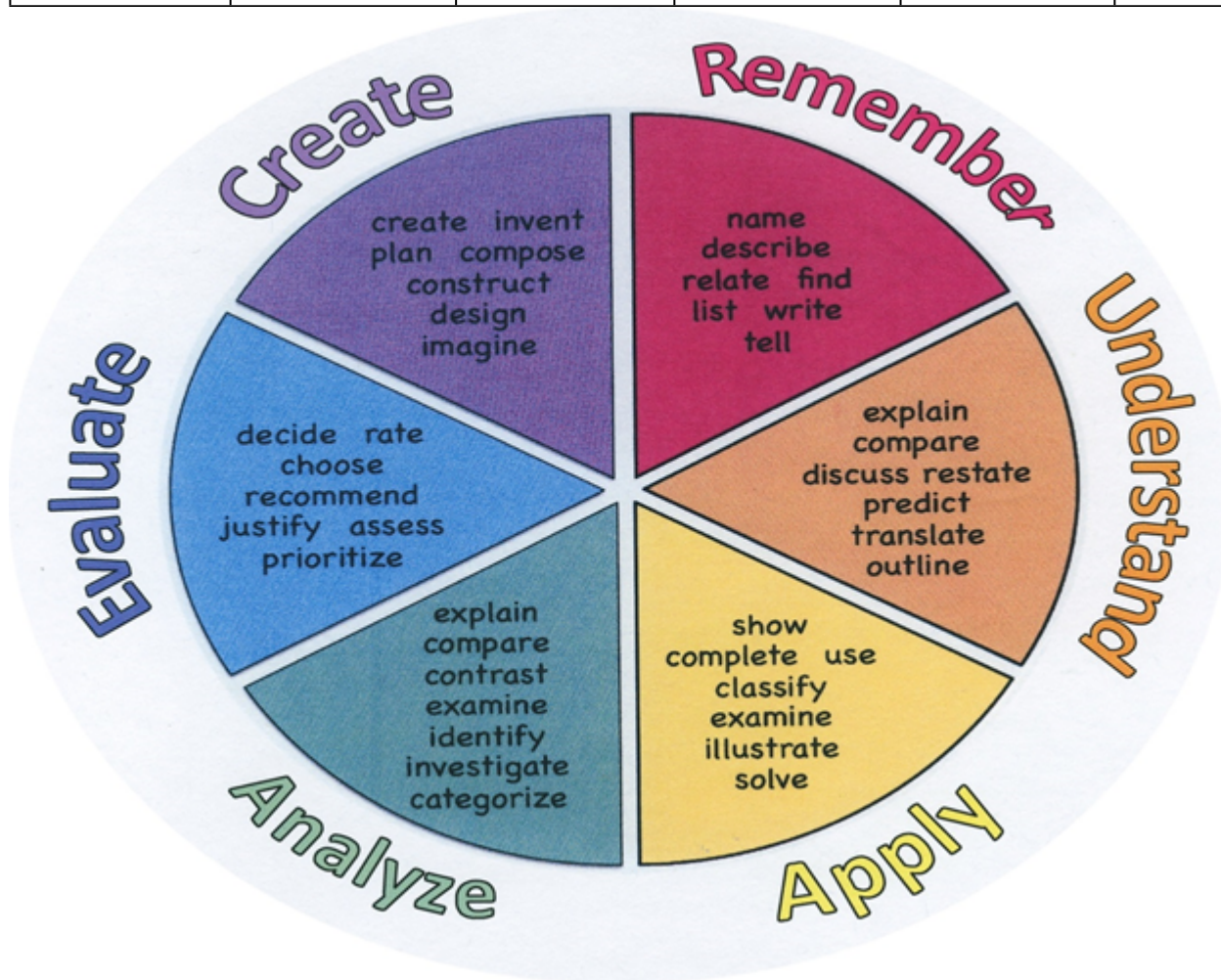
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1. Identify and utilize media.
2. Practice established procedures/techniques for using art media.
3. Distinguish ground-breaking uses of new mediums and experiment with new approaches to portraying positive and negative space in art installation or new media artwork.
4. Analyze and evaluate how various artists and cultural resources influence our creative ability.
5. Illustrate differentiated media.
6. Compose original works of art using art media and technique.
7. Compare and contrast innovative applications of art media and technique.
8. Differentiate between objective and subjective thoughts.
9. Interrelate proper use of vocabulary verbally and in written form.
10. Distinguish and describe works of art in terms of the use of the design principles and in written materials.

**Action Verbs:** Below are examples of action verbs associated with each level of the Revised Bloom's Taxonomy.

Remember	Understand	Apply	Analyze	Evaluate	Create
Choose	Classify	Choose	Categorize	Appraise	Combine
Describe	Defend	Dramatize	Classify	Judge	Compose
Define	Demonstrate	Explain	Compare	Criticize	Construct
Label	Distinguish	Generalize	Differentiate	Defend	Design
List	Explain	Judge	Distinguish	Compare	Develop
Locate	Express	Organize	Identify	Assess	Formulate
Match	Extend	Paint	Infer	Conclude	Hypothesize
Memorize	Give Examples	Prepare	Point out	Contrast	Invent
Name	Illustrate	Produce	Select	Critique	Make
Omit	Indicate	Select	Subdivide	Determine	Originate
Recite	Interrelate	Show	Survey	Grade	Organize
Select	Interpret	Sketch	Arrange	Justify	Plan
State	Infer	Solve	Breakdown	Measure	Produce
Count	Match	Use	Combine	Rank	Role Play

Draw Outline Point Quote Recall Recognize Repeat Reproduce	Paraphrase Represent Restate Rewrite Select Show Summarize Tell Translate Associate Compute Convert Discuss Estimate Extrapolate Generalize Predict	Add Calculate Change Classify Complete Compute Discover Divide Examine Graph Interpolate Manipulate Modify Operate Subtract	Detect Diagram Discriminate Illustrate Outline Point out Separate	Rate Support Test	Drive Devise Generate Integrate Prescribe Propose Reconstruct Revise Rewrite Transform
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- Demonstrate the clarity of a work of art and its ability to communicate.
- Recognize that art is present in our daily surroundings.
- Recognize that art helps to bridge the gaps in such areas of learning as Math, History, Science, Technology.
- Understand how Art History reading enhances historical facts.
- Daily observation of individual student learning.

#### **Guidelines for Suggested Activities:**

- Includes activities **appropriate & specific** to the development of the Unit;
- Is comprised of the variety of learning activities that will be referenced in lesson plans, constructed/developed and instructionally delivered in the classroom;
- Are authentic;
- Recognizes the learning styles of the students;
- Integrates problem- or project-based learning.

#### **Assessment Evidence - Checking for Understanding (CFU)**

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- Admit Tickets - formative assessment
- Exit Tickets - formative assessment
- Evaluation rubrics - formative assessment
- Journals - alternative assessment
- Explaining - formative assessment
- Evaluate - formative assessment
- Define - alternative assessment
- Describe - formative assessment
- Study Guide - formative assessment
- Teacher Daily Observations
- Review Questions - summative assessment
- Vocabulary - formative assessment
- Summary Questions - formative assessment
- Quizzes/Tests - summative assessment
- Cooperative structured learning activities
- Do-Now activities - formative assessment



- Portfolio Review - summative assessment

- Admit Tickets
- Anticipation Guide
- Common Benchmarks
- Compare & Contrast
- Create a Multimedia Poster
- DBQ's
- Define
- Describe
- Evaluate
- Evaluation rubrics
- Exit Tickets
- Explaining
- Fist- to-Five or Thumb-Ometer
- Illustration
- Journals
- KWL Chart
- Learning Center Activities
- Multimedia Reports
- Newspaper Headline
- Outline
- Question Stems
- Quickwrite
- Quizzes
- Red Light, Green Light
- Self- assessments
- Socratic Seminar
- Study Guide
- Surveys
- Teacher Observation Checklist
- Think, Pair, Share
- Think, Write, Pair, Share
- Top 10 List
- Unit review/Test prep
- Unit tests
- Web-Based Assessments
- Written Reports

## Primary Resources & Materials

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- *Art Fundamental Theory and Practice*, Ocvirk, Bone, Stinson, Wigg
- *The Complete Book of Drawing*, Barrington Barber
- *Color, A Complete Guide for Artists*, Ralph Fabri
- *Art From Intuition*, Dean Nimmer
- *Artists Journals and Sketchbooks*, Lynn Perrella

## Ancillary Resources

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- The Getty Institute, [getty.edu](http://getty.edu)
- WebArt, [webart.com](http://webart.com)
- Internet, Virtual Museum Tours
- *Anatomy for the Artist*, Tom Flint & Peter Stanyer
- *The Encyclopedia of Drawing Techniques*, Hazel Harrison
- *The Natural Way to Draw*, Kimon Nicolaides
- *The Human Figure in Motion*, Eadweard Muybridge
- *Art Across Time*, Laurie Schneider Adams
- *Art History*, Marilyn Stockstad's

## Technology Infusion

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- Khan Academy
- Artsonia
- Google Institute
- Wikipedia
- Artweb
- Getty Institute of Discipline Based Art Education
- Sketchbook Express

Originally taken from <http://www.coetail.com/vzimmer/files/2013/02/IPadagogy-Wheel.001.jpg>  
And adapted for Windows 8.1 devices by Charlotte Beckhurst @CharBeckhurst

Wikipedia  
Skydrive  
Lync  
SkyMap  
Skype  
Office 365  
Puzzle Touch  
Easy QR  
Memorylage  
Life Moments  
Word Cloud Maker

Ted Talks  
Record Voice Pen



## **Alignment to 21st Century Skills & Technology**

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Creativity and innovation, critical thinking and problem solving, communication, and collaboration are encouraged, taught, and assessed.

Louvre Virtual Tours, Khan Academy, Google.com-cultural institute art collection, Artsonia - World's Largest Student Art Museum.

CRP.K-12.CRP1	Act as a responsible and contributing citizen and employee.
CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CRP.K-12.CRP4	Communicate clearly and effectively and with reason.
CRP.K-12.CRP5	Consider the environmental, social and economic impacts of decisions.
CRP.K-12.CRP6	Demonstrate creativity and innovation.
CRP.K-12.CRP11	Use technology to enhance productivity.
CAEP.9.2.12.C.2	Modify Personalized Student Learning Plans to support declared career goals.
TECH.8.1.12.A	Technology Operations and Concepts: Students demonstrate a sound understanding of technology concepts, systems and operations.
TECH.8.1.12.A.3	Collaborate in online courses, learning communities, social networks or virtual worlds to discuss a resolution to a problem or issue.
TECH.8.1.12.A.CS1	Understand and use technology systems.
TECH.8.1.12.A.CS2	Select and use applications effectively and productively.
TECH.8.1.12.B.CS1	Apply existing knowledge to generate new ideas, products, or processes.
TECH.8.1.12.C.CS1	Interact, collaborate, and publish with peers, experts, or others by employing a variety of digital environments and media.

## **21st Century Skills/Interdisciplinary Themes**

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- Global awareness
- Environmental literacy
- Civic literacy
- Communication and Collaboration
- Creativity and Innovation
- Life and Career Skills

- Critical Thinking and Problem Solving
- Communication and Collaboration
- Creativity and Innovation
- Critical thinking and Problem Solving
- ICT (Information, Communications and Technology) Literacy
- Information Literacy
- Life and Career Skills
- Media Literacy

## **21st Century Skills**

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- Communication and Collaboration
- Information Literacy
- ICT (Information, Communications and Technology) Literacy
- Life and Career Skills
- Creativity and Innovation
- Critical Thinking and Problem Solving
- Civic Literacy
- Environmental Literacy
- Financial, Economic, Business and Entrepreneurial Literacy
- Global Awareness
- Health Literacy

## **Differentiation**

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- Students will have the same subject matter but will have different outcomes.
- Progress will be the same but the product will be different.
- Guided instruction, direct instruction, group instruction.
- Assist students with IEP & 504 guidelines.
- Study guides, group and peer instruction, extended time/ test time, oral testing
- Small group instruction
- Small group assignments
- Extra time to complete assignments
- Pairing oral instruction with visuals
- Repeat directions
- Scheduled breaks
- Rephrase written directions
- Alternative formative and summative assessment

- Leveled rubrics
- Project-based learning
- Exploration by interest
- Open-ended activities

### **Special Education Learning (IEP's & 504's)**

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- additional time for skill mastery
- preview of content, concepts, and vocabulary
- behavior management plan
- have student repeat directions to check for understanding
- teacher initiated weekly assignment sheet
- assistive technology
- check work frequently for understanding
- secure attention before giving instruction/directions
- multi-sensory presentation
- preferential seating
- Reduced/shortened written assignments
- printed copy of board work/notes provided
- peer tutoring
- testing with counselor
- printed copy of board work/notes provided
- additional time for skill mastery

- assistive technology
- behavior management plan
- Center-Based Instruction
- check work frequently for understanding
- computer or electronic device utilizes
- extended time on tests/ quizzes
- have student repeat directions to check for understanding
- highlighted text visual presentation
- modified assignment format
- modified test content
- modified test format
- modified test length
- multi-sensory presentation
- multiple test sessions
- preferential seating
- preview of content, concepts, and vocabulary
- Provide modifications as dictated in the student's IEP/504 plan
- reduced/shortened reading assignments
- Reduced/shortened written assignments
- secure attention before giving instruction/directions
- shortened assignments
- student working with an assigned partner
- teacher initiated weekly assignment sheet
- Use open book, study guides, test prototypes

## **English Language Learning (ELL)**

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- using videos, illustrations, pictures, and drawings to explain or clarify
  - teaching key aspects of a topic. Eliminate nonessential information
  - having peers take notes or providing a copy of the teacher's notes
  - providing study guides
  - allowing students to correct errors (looking for understanding)
  - reducing or omitting lengthy outside reading assignments
  - allowing products (projects, timelines, demonstrations, models, drawings, dioramas, poster boards, charts, graphs, slide shows, videos, etc.) to demonstrate student's learning;
  - provide an interpreter
  - translate study guides
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- teaching key aspects of a topic. Eliminate nonessential information
  - using videos, illustrations, pictures, and drawings to explain or clarify
  - allowing products (projects, timelines, demonstrations, models, drawings, dioramas, poster boards, charts, graphs, slide shows, videos, etc.) to demonstrate student's learning;

- allowing students to correct errors (looking for understanding)
- allowing the use of note cards or open-book during testing
- decreasing the amount of work presented or required
- having peers take notes or providing a copy of the teacher's notes
- modifying tests to reflect selected objectives
- providing study guides
- reducing or omitting lengthy outside reading assignments
- reducing the number of answer choices on a multiple choice test
- tutoring by peers
- using computer word processing spell check and grammar check features
- using true/false, matching, or fill in the blank tests in lieu of essay tests

## **At Risk**

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- decreasing the amount of work presented or required
  - using videos, illustrations, pictures, and drawings to explain or clarify
  - tutoring by peers
  - having peers take notes or providing a copy of the teacher's notes
  - providing study guides
  - allowing students to correct errors (looking for understanding)
  - marking students' correct and acceptable work, not the mistakes
  - reducing or omitting lengthy outside reading assignments
  - allowing products (projects, timelines, demonstrations, models, drawings, dioramas, poster boards, charts, graphs, slide shows, videos, etc.) to demonstrate student's learning
  - modifying tests to reflect selected objectives
  - allowing the use of note cards or open-book during tests
  - communication lesson with counselor, parent/guardians
  - after school project specific tutoring
  - extra one-on-one class time relating to proper usage of media and techniques
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- allowing students to correct errors (looking for understanding)
  - teaching key aspects of a topic. Eliminate nonessential information
  - allowing products (projects, timelines, demonstrations, models, drawings, dioramas, poster boards, charts, graphs, slide shows, videos, etc.) to demonstrate student's learning
  - allowing students to select from given choices
  - allowing the use of note cards or open-book during testing
  - collaborating (general education teacher and specialist) to modify vocabulary, omit or modify items to reflect objectives for the student, eliminate sections of the test, and determine how the grade will be determined prior to giving the test.
  - decreasing the amount of work presented or required
  - having peers take notes or providing a copy of the teacher's notes
  - marking students' correct and acceptable work, not the mistakes
  - modifying tests to reflect selected objectives



- providing study guides
- reducing or omitting lengthy outside reading assignments
- reducing the number of answer choices on a multiple choice test
- tutoring by peers
- using authentic assessments with real-life problem-solving
- using true/false, matching, or fill in the blank tests in lieu of essay tests
- using videos, illustrations, pictures, and drawings to explain or clarify

## **Talented and Gifted Learning (T&G)**

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- Create a blog or social media page about their unit
  - Debate issues with research to support arguments
  - Complete activities aligned with above grade level text using Benchmark results
  - Advanced problem-solving
  - Above grade level placement option for qualified students
  - Higher order, critical & creative thinking skills, and discovery
  - Flexible skill grouping within a class or across grade level for rigor
  - Teacher-selected instructional strategies that are focused to provide challenge, engagement, and growth opportunities
  - Multi-disciplinary unit and/or project
  - Allow students to work at a faster pace
  - Communicating with parent/guardian regarding after school classes
  - Communicating with parent/guardian regarding college opportunities
  - Offering after school art experiences
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- Above grade level placement option for qualified students
  - Advanced problem-solving
  - Allow students to work at a faster pace
  - Cluster grouping
  - Complete activities aligned with above grade level text using Benchmark results
  - Create a blog or social media page about their unit
  - Create a plan to solve an issue presented in the class or in a text
  - Debate issues with research to support arguments
  - Flexible skill grouping within a class or across grade level for rigor
  - Higher order, critical & creative thinking skills, and discovery
  - Multi-disciplinary unit and/or project
  - Teacher-selected instructional strategies that are focused to provide challenge, engagement, and growth opportunities
  - Utilize exploratory connections to higher-grade concepts
  - Utilize project-based learning for greater depth of knowledge

