# Unit Pacing Guide: Graphic Communications Copied from: Graphic Comm 1, Copied on: 02/21/22

Content Area: **CTE**
Course(s): **Graphic Comm 1**
Time Period: **Sept-June**
Length: **180 Days**
Status: **Published**

## Unit Pacing Guide



**Belleville Public Schools Unit Pacing Guide**

**Content Area: CTE**
**Course(s): Graphic Communications**
**Time Period: September to June**

**Division of Units / Topics:**

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| UNIT 1 - History of Graphic Communication/Printing/Publishing<br><br>TOPICS<br>Review basic Graphic Communications terms and software.<br>Identify student responsibilities, Rules, Procedures, and Expectations.<br>Analyze the need for Safety and Emergency Procedures. | 21  Days |
| UNIT 2 - Designing and Publishing with Adobe Creative Suite/Indesign/Photoshop/Illustrator | 30 days |

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| TOPICS<br>Examine MAC Operating Menus. Identify Student Login and Password Procedures. Review the accessibility of H:Drive/S:Drive, their use, and when to restart the computer. Examine Adobe Creative Suite Programs, Review InDesign, Illustrator and Photoshop<br><br>Demonstrate skills acquired in Applications [InDesign & Photoshop].<br><br>Performance of various functions of the Photoshop and Indesign Tools.<br><br>Incorporation of Proper Terminology throughout the Design Process. | |
| UNIT 3 - Photo Editing, Design and Preparing for Adobe Photoshop Exam<br><br><br>TOPICS<br><br>Demonstrate Photoshop proficiency using the various tools.<br>Demonstrate Design & Creative skills.<br><br>Scan photos on flatbed scanner. | 48 Days |
| UNIT 4- Design and Prepare for Adobe Indesign Certification Exam<br><br>TOPICS<br><br>Demonstrate how to create a multipage document in Indesign.<br>Identify Master pages in Indesign.<br>Identify different book binding techniques.<br>How to create a full color brochure in Adobe Indesign.<br>Identify the importance of a proportional image.Identify how to place photos correctly in Indesign.Identify good photographs vs. bad photographs. | 48 Days |
| UNIT 5 Preparing for Adobe Illustrator Certification Exam<br><br>TOPICS<br>Demonstrate Advanced Adobe Illustrator proficiency using the various tools. | 34 Days |

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| How do you use layers efficiently<br><br>Creating Vector Art vs Bitmap<br><br>Designing Logos | |