# Unit Pacing Guide:Digital Advertising & Design Copied from: Digital Advertising & Design, Copied on: 02/21/22

Content Area: **CTE**
Course(s): **Digital Advertising & Design**
Time Period: **Sept-June**
Length: **180 days**
Status: **Published**

## Unit Pacing Guide

# Belleville Public Schools Unit Pacing Guide

**Content Area: CTE**
**Course(s): Digital Advertising & Design**
**Time Period: Full Year**

**Division of Units / Topics:**

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|---|---|
| Unit Plan 1<br>Leadership | 22 days |
| Unit Plan 2<br>Introduction to Graphic Design & Publishing | 22 days |

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| Unit Plan 3<br>Introduction to Equipment | 22 days |
| Unit Plan 4<br>Elements and Principals of Design | 22 days |
| Unit Plan 5<br>Journalistic Writing | 22 days |
| Unit Plan 6<br>Typography | 22 days |
| Unit Plan 7<br>Creating and Editing Images for Print | 22 days |
| Unit Plan 8<br>Text and Materials | 21 days |