Unit Pacing Guides Copied from: Spts/Ent Marketing , Copied on: 02/21/22

Content Area: **CTE**
Course(s): **Spts/Ent Marketing**
Time Period:
Length: **Half Year**
Status: **Published**

Unit Pacing Guides

Belleville Public Schools Unit Pacing Guide

Content Area: CTE
Course(s): Sports Entertainment Marketing
Time Period: Semester

Division of Units / Topics:

Uint 1: Using Sports & Entertainment to Market Products	28+ Days
Unit 2: Product Marketing Strategies	30+ Days

Unit 3:Entrepreneurship and Career Exploration	27+ Days