

Unit Pacing Guide: Graphic Communications

Content Area: **CTE**
Course(s): **Graphic Comm 1**
Time Period: **Sept-June**
Length: **180 Days**
Status: **Published**

Unit Pacing Guide



Belleville Public Schools

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Division of Units / Topics:

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| UNIT 1 - History of Graphic Communication/Printing/Publishing TOPICS Review basic Graphic Communications terms and software. Identify student responsibilities, Rules, Procedures, and Expectations. Analyze the need for Safety and Emergency Procedures. | 21 Days |
| UNIT 2 - Designing and Publishing with Adobe Creative Suite/Indesign/Photoshop/Illustrator | 30 days |

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| <p>TOPICS</p> <p>Examine MAC Operating Menus. Identify Student Login and Password Procedures. Review the accessibility of H:Drive/S:Drive, their use, and when to restart the computer. Examine Adobe Creative Suite Programs, Review InDesign, Illustrator and Photoshop</p> <p>Demonstrate skills acquired in Applications [InDesign & Photoshop].</p> <p>Performance of various functions of the Photoshop and Indesign Tools.</p> <p>Incorporation of Proper Terminology throughout the Design Process.</p> | |
| <p>UNIT 3 - Photo Editing, Design and Preparing for Adobe Photoshop Exam</p> <p>TOPICS</p> <p>Demonstrate Photoshop proficiency using the various tools.</p> <p>Demonstrate Design & Creative skills.</p> <p>Scan photos on flatbed scanner.</p> | <p>48 Days</p> |
| <p>UNIT 4- Design and Prepare for Adobe Indesign Certification Exam</p> <p>TOPICS</p> <p>Demonstrate how to create a multipage document in Indesign.</p> <p>Identify Master pages in Indesign.</p> <p>Identify different book binding techniques.</p> <p>How to create a full color brochure in Adobe Indesign.</p> <p>Identify the importance of a proportional image. Identify how to place photos correctly in Indesign. Identify good photographs vs. bad photographs.</p> | <p>48 Days</p> |
| <p>UNIT 5 Preparing for Adobe Illustrator Certification Exam</p> <p>TOPICS</p> <p>Demonstrate Advanced Adobe Illustrator</p> | <p>34 Days</p> |

proficiency using the various tools.

How do you use layers efficiently

Creating Vector Art vs Bitmap

Designing Logos