

Unit Pacing Guides Copied from: Spts/Ent Marketing , Copied on: 12/15/21

Content Area: **CTE**
Course(s): **Spts/Ent Marketing**
Time Period:
Length: **Half Year**
Status: **Published**

Unit Pacing Guides



Belleville Public Schools Unit Pacing Guide

Content Area: CTE
Course(s): Sports Entertainment Marketing
Time Period: Semester

Division of Units / Topics:

| | |
|---------------------------------------------------------|----------|
| Unit 1: Using Sports & Entertainment to Market Products | 28+ Days |
| Unit 2: Product Marketing Strategies | 30+ Days |
| | |

Unit 3:Entrepreneurship and Career
Exploration

27+ Days