Unit Pacing Guide:Digital Advertising & Design

Content Area: **CTE**
Course(s): **Digital Advertising & Design**
Time Period: **Sept-June**
Length: **180 days**
Status: **Published**

Unit Pacing Guide

Belleville Public Schools Unit Pacing Guide

Content Area: CTE
Course(s): Digital Advertising & Design
Time Period: Full Year

Division of Units / Topics:

Unit Plan 1 Leadership	22 days
Unit Plan 2 Introduction to Graphic Design & Publishing	22 days

Unit Plan 3 Introduction to Equipment	22 days
Unit Plan 4 Elements and Principals of Design	22 days
Unit Plan 5 Journalistic Writing	22 days
Unit Plan 6 Typography	22 days
Unit Plan 7 Creating and Editing Images for Print	22 days
Unit Plan 8 Text and Materials	21 days