

# Unit Pacing Guide: Digital Advertising & Design

Content Area: **CTE**  
Course(s): **Digital Advertising & Design**  
Time Period: **Sept-June**  
Length: **180 days**  
Status: **Published**

## Unit Pacing Guide

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## Belleville Public Schools Unit Pacing Guide

**Content Area:** CTE  
**Course(s):** Digital Advertising & Design  
**Time Period:** Full Year

### Division of Units / Topics:

Unit Plan 1 Leadership	22 days
Unit Plan 2 Introduction to Graphic Design & Publishing	22 days

Unit Plan 3 Introduction to Equipment	22 days
Unit Plan 4 Elements and Principals of Design	22 days
Unit Plan 5 Journalistic Writing	22 days
Unit Plan 6 Typography	22 days
Unit Plan 7 Creating and Editing Images for Print	22 days
Unit Plan 8 Text and Materials	21 days