

# ES8 Grade 8 - Environmental Sustainability: Communication

Content Area: **Generic Content Area**  
Course(s): **Generic Course**  
Time Period: **Generic Time Period**  
Length: **45 days**  
Status: **Published**

## Established Goals/Standards

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| LA.W.8.9   | Draw evidence from literary or informational texts to support analysis, reflection, and research.  |
| LA.RI.8.7  | Evaluate the advantages and disadvantages of using different mediums (e.g., print or digital text, video, multimedia) to present a particular topic or idea.   |
| TECH.8.1.8 | Educational Technology: All students will use digital tools to access, manage, evaluate, and synthesize information in order to solve problems individually and collaborate and to create and communicate knowledge. |

## Essential Questions

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- How can people be convinced to make the changes necessary for Environmental Sustainability?
- What changes can people make to their lives to support Environmental Sustainability?
- What is Environmental Sustainability?

## Enduring Understanding

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Please add your Enduring Understandings by clicking on the Lists tab above.

- Creating video presentation to persuade people to change their lives to support environmental sustainability.
- Understanding and communicating the importance of Environmental Sustainability.

## Content

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Environmental sustainability can be measured.

Often choices people make have a direct impact on environmental sustainability that is not easily seen due to the small significance of just one person; however, when adding together all the small significances, it becomes a large significance.

Communicating how important each person is to the overall sustainability of the environment is often lost on individuals.

Great Ocean Garbage Patch in the North Pacific Gyre.

## **Resources**

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Example of professionally created video to persuade people to act: World Surf League PURE

<http://www.worldsurfleague.com/pure>

Youtube videos on Great Ocean Garbage Patch