Unit 03: Ethics and Corporate Social Responsibility

Content Area: **Business**
Course(s): **Generic Course**
Time Period: **Semester 1 & 2**
Length: **3 weeks**
Status: **Published**

Standards

LA.RH.9-10.8	Assess the extent to which the reasoning and evidence in a text support the author's claims.
PFL.9.1.12.B.3	Construct a plan to accumulate emergency “rainy day” funds.
PFL.9.1.12.C.5	Analyze the information contained in a credit report and explain the importance of disputing inaccurate entries.
PFL.9.1.12.D.10	Differentiate among various investment products and savings vehicles and how to use them most effectively.
PFL.9.1.12.F.2	Assess the impact of emerging global economic events on financial planning.
PFL.9.1.12.F.3	Analyze how citizen decisions and actions can influence the use of economic resources to achieve societal goals and provide individual services.
SOC.9-12.1.3.3	Gather relevant information from multiple sources representing a wide range of views (including historians and experts) while using the date, context, and corroborative value of the sources to guide the selection.
CAEP.9.2.12.C.4	Analyze how economic conditions and societal changes influence employment trends and future education.
CAEP.9.2.12.C.8	Assess the impact of litigation and court decisions on employment laws and practices.

Enduring Understanding

Morality and values-based dilemmas in the workplace are difficult to handle when employees have to choose between what’s right and what’s wrong according to their own principles. Businesses who implement workplace ethics policies are usually well-prepared for the potential conflicts of interest that arise due to the diversity of opinion, values and culture in the workforce. Handling ethical issues in the workplace requires a consistent and cautious approach to matters which can potentially be dangerous or illegal.

Essential Questions

What should be the Role of Business on Society? Why be Ethical? What is an organizations ethical obligation to its employees?

Knowledge and Skills

Students will be able to demonstrate understanding of the definition of ethics and the importance and role ethical behavior serves in the business world today.

Students will be able to demonstrate understanding of how business ethics relates to larger moral and philosophical frameworks.

Students will be able to identify various ethical issues that occur in the workplace.

Students will be able to evaluate an ethical situation by applying the steps involved in ethical decision making.

Students will be able to evaluate the concept of Corporate Social Responsibility, and explore its relevance to ethical business activity.

Students will be able to identify the moral obligations of businesses to the environment and specifically global competitors and global stakeholders.

Transfer Goals

Students will be able to consider all solutions to a problem, both ethical and unethical, and use reasoning skills to make the best choice

Resources

Kahoot!
EdPuzzle
YouTube