Unit 2 Career Outlook in the Sports and Entertainment Industry

Content Area: **Mathematics**
Course(s): **Generic Course**
Time Period: **Semester 1 & 2**
Length: **2 weeks**
Status: **Published**

Standards

CAEP.9.2.12.C.1	Review career goals and determine steps necessary for attainment.
CAEP.9.2.12.C.2	Modify Personalized Student Learning Plans to support declared career goals.
CAEP.9.2.12.C.3	Identify transferable career skills and design alternate career plans.
CAEP.9.2.12.C.4	Analyze how economic conditions and societal changes influence employment trends and future education.
CAEP.9.2.12.C.5	Research career opportunities in the United States and abroad that require knowledge of world languages and diverse cultures.
CAEP.9.2.12.C.6	Investigate entrepreneurship opportunities as options for career planning and identify the knowledge, skills, abilities, and resources required for owning and managing a business.
CAEP.9.2.12.C.9	Analyze the correlation between personal and financial behavior and employability.

Enduring Understanding

The sports and entertainment industry offers many diverse career opportunities.

Understand the various roles of a sports or entertainment entity.

Essential Questions

- What are the four primary career segments available in the sports industry?
- What specific career opportunities are available in the sports and entertainment industries?
- What would be the educational path for pursuing a career in the industry?
- Why are cover letters and resumes important?
- How are mentors and relationship beneficial in the advancement of a career?

Knowledge and Skills

Investigate and assess the careers that are available in the SEM industry.

Justify the skills needed for a career in the SEM industry.

Investigate post-secondary opportunities in the sports and entertainment industry.

Transfer Goals

It is possible to pursue both a passion and a practical occupation.

Many people that you know are involved or adjacent to different unrelated fields.

Networking

Resources

Online textbook from Sports Career Consulting

Case studies and current event links from Sports Career Consulting

Simulation - Knowledge Matters

Street & Smith's Sports Business Journal

Microsoft Office Suite

Forbes.com