Unit 0: Elements, Principles and Ideation

Content Area: **Arts**
Course(s): **Art Studio**
Time Period: **Generic Time Period**
Length: **2 weeks**
Status: **Published**

Transfer Goals

1. Students will be able to utilize and identify the elements of art and principles of design in their current and future works of art.

2. Students will develop a process for ideation that can be returned to not only in the visual arts but across other academic subjects as well.

Standards

1.5.12acc.Cr	Creating
1.5.12acc.Cr1	Generating and conceptualizing ideas.
1.5.12acc.Cr1b	Choose from a range of materials and methods of traditional and contemporary artistic practices to plan works of art and design.
1.5.12acc.Cr2	Organizing and developing ideas.
1.5.12prof.Cr2a	Engage in making a work of art or design without having a preconceived plan.

Enduring Understandings

1. The elements of art and principles of design are the building blocks of visual communication.

2. Keeping and maintaining a sketchbook documents an artist's process.

3. Ideation includes sketching, researching, and experimentation leading to the development of an original concept.

Essential Questions

1. How do artists expand beyond the elements and principles of art to make compelling visuals?

2. What different types of purposes can sketchbooks serve?

3. Why is it important to create original works of art?

Knowledge and Skills

Elements of Art: Line, Shape, Form, Color, Value, Texture, Space

Principles of Design: Balance, Contrast, Emphasis, Movement, Rhythm, Pattern, Unity

Basic drawing skills: sketch, refine, define.