

# Unit 1: Elements and Principles

Content Area: **Arts**  
Course(s): **Comp Graphics 1**  
Time Period: **Semester 1**  
Length: **2weeks**  
Status: **Published**

## Standards

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VA.9-12.1.5.12prof.Cr	Creating
VA.9-12.1.5.12prof.Pr4	Selecting, analyzing, and interpreting work.
VA.9-12.1.5.12prof.Pr5a	Analyze and evaluate the reasons and ways an exhibition is presented.
VA.9-12.1.5.12prof.Pr6a	Analyze and describe the impact that an exhibition or collection has on personal awareness of social, cultural or political beliefs and understandings.
VA.9-12.1.5.12prof.Re7	Perceiving and analyzing products.
VA.9-12.1.5.12prof.Re7a	Hypothesize ways in which art influences perception and understanding of human experiences.
VA.9-12.1.5.12prof.Re7b	Analyze how one's understanding of the world is affected by experiencing visual arts.
VA.9-12.1.5.12prof.Re8	Interpreting intent and meaning.
VA.9-12.1.5.12prof.Re8a	Interpret an artwork or collection of works, supported by relevant and sufficient evidence found in the work and its various contexts.
VA.9-12.1.5.12prof.Re9a	Establish relevant criteria in order to evaluate a work of art or collection of works.
VA.9-12.1.5.12prof.Cn11a	Describe how knowledge of culture, traditions and history may influence personal responses to art.
VA.9-12.1.5.12prof.Cn11b	Describe how knowledge of global issues, including climate change, may influence personal responses to art.
CAEP.9.2.12.C.3	Identify transferable career skills and design alternate career plans.
TECH.8.1.12.E.CS1	Plan strategies to guide inquiry.

## Enduring Understandings

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1. The Elements of Art and Principles of Design are the building blocks of composition.
2. Elements of Art combine to form one or more Principles of Design.
3. Elements and Principles build a basic art vocabulary which can be used to better understand a work of art.

## Essential Questions

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1. What are the Elements of Art and the Principles of Design?
2. How are the Elements and Principles used by artists to effectively communicate an idea?
3. How does incorporating Elements and Principles vocabulary aid in the discussion of an idea or design?

## **Knowledge and Skills**

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Students will be able to:

- Identify the Elements of Art to be: line, shape and form, value, color, space and texture.
- Identify the Principles of Design to be: balance, unity, contrast, emphasis, pattern, movement and rhythm.
- Recognize the effective use of Elements and Principles within designs and understand the context of how they are used.
- Utilize the Elements and Principles in their work to more effectively communicate an idea.
- Critique a work of art using appropriate art vocabulary.

## **Resources and Materials**

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Students will have access to all tools in the Graphic Design Studio as well as,

- Computers
- 11" x 17" Laser Printer / Epson HP550
- Adobe Creative Suite
- Project appropriate Rubric
- Teacher & Experiences
- Teacher lead PowerPoint when applicable
- Internet for research and inspiration
- Google Docs
- Google Classroom
- Magazines - print media

## **Transfer Goals**

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Students will be able to independently utilize relevant art vocabulary in the context of intellectual discourse.

## **Assessment**

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[Assessments](#)

## Modifications

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[Modification link](#)