

# Unit 7 Media and Technology

Content Area: **Social Studies**  
Course(s): **Sociology**  
Time Period: **Semester 1 & 2**  
Length: **2 weeks**  
Status: **Published**

## Standards

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	Historical sources and evidence provide an understanding of different points of view about historical events.
SOC.6.1.16	Contemporary United States: Interconnected Global Society (1970–Today)
	Scientific and technological changes have dramatically affected the economy, the nature of work, education, and social interactions.
SOC.6.1.12.CivicsPD.16.a	Construct a claim to describe how media and technology has impacted civic participation and deliberation.
SOC.6.1.12.CivicsPR.16.a	Analyze government efforts to address intellectual property rights, personal privacy, and other ethical issues in science, medicine, and business that arise from the global use of new technologies.

## Enduring Understanding

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Identify the value of Media and the historical development of various aspects of Media

Identify the limitations of new media in controlling the distribution of facts

Identify the difference between Opinion, Point of View, and Facts.

- Students will determine, through media literacy skills and lateral, close reading strategies when evaluating primary and secondary resources the following: 1. context of the text; 2. reason for the text; 3. type of source the text is; 4. the point of view of the author of the text 5. the intended audience for the text 6. evaluate the stance of the text
- Students will use Historical Thinking Skills to evaluate sources and ideas. Comparison, Contextualization, Continuity and Change over Time, Periodization, Synthesis, Claims, Point of View, Intended Audience, and Purpose.
- Students will observe, note, and draw conclusions with the understanding that there are multiple perspectives. Multiple perspectives is the foundation to understanding the why and how of history. various aspects of media will be discussed, and the lowering standard of media as a reliable source of factual information

## Essential Questions

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Essential Question:

- How did media and technology evolve over time and why did it become such a significant aspect of society?
- What are the positive and negative effects of media and technology on society?
- What is the influence of media and technology on communication, social interactions, and information dissemination?
- What is the role of media and technology in shaping cultural norms and values?
- What are the ethical considerations associated with media and technology use?

## **Knowledge and Skills**

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Student can identify the historical importance of Media in our society

Student can identify the current struggles in the genre of fact based media

Student can identify the impact of Information avoidance, information poverty and Confirmation Bias

Student can identify the struggle and failure of being our own editor

## **Transfer Goals**

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Students will be able to independently link the the devaluation of legitimate Media with the rise of Social Media and "Fake News"

Students will be able to independently assess the essential nature of Technology as the drive of information

Students will be able the understand the symptoms of Technology addiction

## **Resources**

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**Sociology in Our World 6th edition: textbook**

Additional Resources from WH databases, and articles connected to the content, including primary readings, historiography, and secondary sources.

**The Society Pages: Sociology Toolbox**

[https://thesocietypages.org/toolbox/teaching\\_sociology/](https://thesocietypages.org/toolbox/teaching_sociology/)

### **American Sociology Association**

<https://www.asanet.org/teaching-learning/resources-high-school-sociology>

### **Teaching High School Sociology**

<http://teachinghighschoolsociology.blogspot.com/#sthash.DaKVtkUb.dpbs>

### **Revise Sociology**

<https://revisesociology.com/good-sociology-sites/>

### **Sociology Central:**

<http://www.sociology.org.uk/rload.htm>

### **Video Resources:**

<http://sociologythroughdocumentaryfilm.pbworks.com/w/page/17194965/FrontPage>

<https://freedomtoteach.collins.co.uk/influential-inspirational-films-sociology-students/>

### **Additional Online Resources:**

<https://www.albert.io/>

<https://newsela.com/>

<https://guides.jstor.org/sociology>

### **Assessments**

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<https://docs.google.com/document/d/1mKgdwpriGuRcVHIVCJUdBek7lih12Q0ckKSTC4TMUXs/edit>

## Modifications

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<https://docs.google.com/document/d/1ODqaPP69YkcFiyG72fIT8XsUle3K1VSG7nxuc4CpCec/edit>