

# Unit 1 Should You Become an Entrepreneur?

Content Area: **Mathematics**  
Course(s): **Entrepreneurship**  
Time Period: **Semester 1 & 2**  
Length: **3 weeks**  
Status: **Published**

## Standards

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PFL.9.1.12.A.3	Analyze the relationship between various careers and personal earning goals.
PFL.9.1.12.A.6	Summarize the financial risks and benefits of entrepreneurship as a career choice.
PFL.9.1.12.C.6	Explain how predictive modeling determines "credit scores."

## Enduring Understanding

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Entrepreneurship is not for everyone and many would-be entrepreneurs fail due to lack of understanding complex requirements.

There are many risks associated with entrepreneurship.

There are many factors that help to determine whether a business succeeds or fails.

## Essential Questions

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What makes a successful entrepreneur?

How do our personal experiences shape our entrepreneurial spirit?

How do you recognize true opportunity?

## Knowledge and Skills

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Discuss concepts in entrepreneurship.

Identify characteristics of successful entrepreneurs.

Identify pros and cons of owning your own business.

Find entrepreneurial opportunities.

Understand and apply "SMART" goals.

Self assess strengths and weaknesses with regard to possible business ownership in the future.

## **Transfer Goals**

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Use all available resources discussed to identify and investigate entrepreneurial opportunities.

There are benefits and hinderances tied to exploring the business world alone.

## **Resources**

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Textbook

You Tube

Small Business Administration

Government websites

Shark Tank

Elevator Pitch