Unit 1: Foundations of Effective Communication

Content Area: **Arts**
Course(s): **Acting Works F**
Time Period: **Generic Time Period**
Length: **Two Weeks (and ongoing)**
Status: **Published**

Standards

MA.9-12.1.2.12acc.Pr6b	Evaluate the benefits and impacts at the personal, local and social level from presenting media artworks, such as benefits to people or to a situation.
MA.9-12.1.2.12acc.Re7a	Analyze and synthesize the qualities and relationships of the components in a variety of media artworks and how they impact an audience.
MA.9-12.1.2.12acc.Re7b	Analyze how a broad range of media artworks affect audience experience, as well as create intention and persuasion through multimodal perception when addressing global issues including climate change.
VPA.1.1.12.A.1	Articulate understanding of choreographic structures or forms (e.g., palindrome, theme and variation, rondo, retrograde, inversion, narrative, and accumulation) in master works of dance.
VPA.1.1.12.A.2	Categorize the elements, principles, and choreographic structures of dance masterworks.
VPA.1.1.12.A.CS1	Creating master works in dance requires ability to comprehend, articulate, and manipulate time, space, and energy across and within a broad spectrum of choreographic structures and through the use of many choreographic devices.
VPA.1.1.12.A.CS2	Acute kinesthetic awareness and mastery of composition are essential for creating and interpreting master works of art.
VPA.1.4.12.B.1	Formulate criteria for arts evaluation using the principles of positive critique and observation of the elements of art and principles of design, and use the criteria to evaluate works of dance, music, theatre, visual, and multimedia artwork from diverse cultural contexts and historical eras.
VPA.1.4.12.B.2	Evaluate how an artist's technical proficiency may affect the creation or presentation of a work of art, as well as how the context in which a work is performed or shown may impact perceptions of its significance/meaning.
VPA.1.4.12.B.CS2	The cohesiveness of a work of art and its ability to communicate a theme or narrative can be directly affected by the artist's technical proficiency as well as by the manner and physical context in which it is performed or shown.
VPA.1.4.12.B.CS3	Art and art-making reflect and affect the role of technology in a global society.
TECH.8.1.12.B	Creativity and Innovation: Students demonstrate creative thinking, construct knowledge and develop innovative products and process using technology.
TECH.8.1.12.B.CS1	Apply existing knowledge to generate new ideas, products, or processes.
TECH.8.1.12.B.CS2	Create original works as a means of personal or group expression.
TECH.8.1.12.C.CS1	Interact, collaborate, and publish with peers, experts, or others by employing a variety of digital environments and media.
TECH.8.1.12.C.CS2	Communicate information and ideas to multiple audiences using a variety of media and formats.
TECH.8.1.12.C.CS3	Develop cultural understanding and global awareness by engaging with learners of other cultures.
	How do we analyze and react to media artworks? How do media artworks function to convey meaning and influence audience experience?

Media artists present, share and distribute media artworks through various social, cultural, and political contexts.

Enduring Understandings

1. Public Speaking Fundamentals: Students will understand public speaking as a form of communication and its classical roots.
2. Importance of Clear Communication: Students will understand that clear communication is critical to success both professionally and personally.
3. Value of Strong Verbal Communication: Students will understand that strong verbal communication is a highly sought-after skill by professionals and that effective communicators can better inform and persuade others.
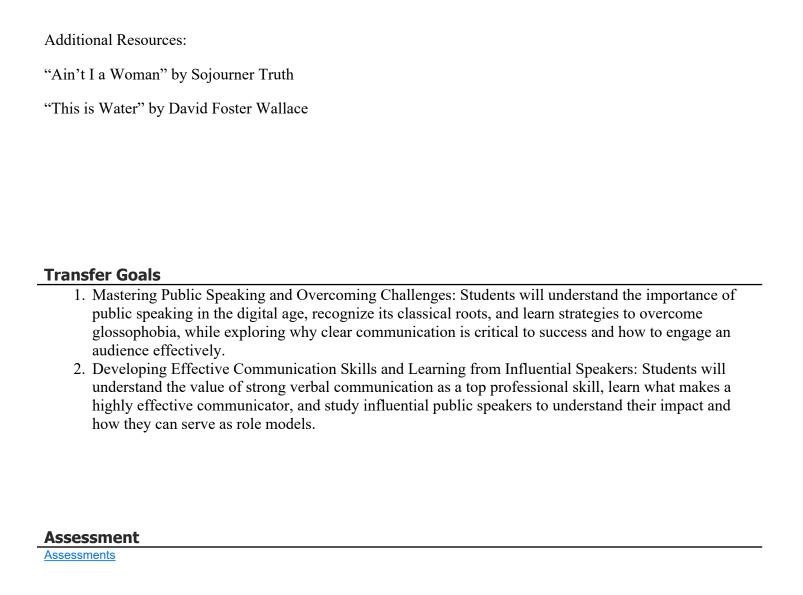
Essential Questions

1. The Role and Challenges of Public Speaking: Why do we need public speaking in the age of digital technology, and why is glossophobia, or the fear of public speaking, one of the most commonly-shared phobias? How do I overcome fear and/or anxiety of speaking in front of people?
2. Characteristics and Skills of Effective Communicators: What makes a highly effective communicator, and how can I engage an audience to listen to me as a speaker?
3. Influence of Great Public Speakers: Who are some of the best public speakers, and how can they influence me?

Knowledge and Skills

Students will be able to…

- Create dynamic introductory speeches/presentations.

- Understand how to simplify their main points to make themselves heard.

- Begin honing their critical thinking skills.

- Begin honing their listening skills.

- Understand the communication process (source, context, message, goal, outcome, feedback).

- Explore famous speeches and analyze why they are well-known.

Resources

Additional Resources:

"Ain't I a Woman" by Sojourner Truth

"This is Water" by David Foster Wallace

Transfer Goals

1. Mastering Public Speaking and Overcoming Challenges: Students will understand the importance of public speaking in the digital age, recognize its classical roots, and learn strategies to overcome glossophobia, while exploring why clear communication is critical to success and how to engage an audience effectively.
2. Developing Effective Communication Skills and Learning from Influential Speakers: Students will understand the value of strong verbal communication as a top professional skill, learn what makes a highly effective communicator, and study influential public speakers to understand their impact and how they can serve as role models.

Assessment

Assessments

Modifications

Modifications