

# Lección 3-La Influencia de los Medios

Content Area: **World Language**  
Course(s): **Spanish 3H**  
Time Period: **Semester 2**  
Length: **10 weeks**  
Status: **Published**

## Standards

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FL.IM.7.1.IM.IPERS.3	Exchange preferences, feelings, or opinions and give advice on a variety of familiar topics, creating sentences and strings of sentences, and asking some follow-up questions.
FL.IM.7.1.IM.IPERS.4	Use appropriate gestures, intonation, and common idiomatic expressions of the target culture(s)/language in familiar and some unfamiliar situations.
FL.IM.7.1.IM.IPRET.1	Explain the main idea and some supporting details on familiar topics from sentences and series of connected sentences within texts that are spoken, written, or signed.
FL.IM.7.1.IM.IPRET.2	With the help of graphic organizers, compare information (i.e., main ideas, main characters, settings) in culturally authentic materials related to targeted themes.
FL.IM.7.1.IM.IPRET.3	React to oral and written instructions connected to daily activities and to some unfamiliar situations through oral and/or physical responses.
FL.IM.7.1.IM.IPRET.7	Infer the meaning of some unfamiliar words in some new contexts.
FL.IM.7.1.IM.PRSNT.1	From culturally authentic resources, present information about personal events and social experiences to speakers of the target language, using sentences and a series of connected sentences.
FL.IM.7.1.IM.PRSNT.2	Tell stories about everyday topics and events that occur in the community, school, and personal situations, using sentences and strings of connected sentences.
FL.IM.7.1.IM.PRSNT.4	Report information found in age- and level-appropriate culturally authentic resources using sentences and strings of sentences.
FL.IM.7.1.IM.PRSNT.5	When expressing viewpoints, give reasons to support the claims.
FL.IM.7.1.IM.PRSNT.6	Relate stories about oneself and about events and other situations using sentences and strings of interrelated sentences.

## Enduring Understanding

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1. Recognizing the power and role of the media in society affects individual perspective on the various forms of communication. **FL.IM.7.1.IM.IPRET** - *Interpretive Mode of Communication - [Core Idea] - Learning a language involves interpreting meaning from listening, viewing, and reading culturally authentic materials in the target language.*
2. Comparing the partiality and impartiality of the media provides a deeper understanding of personal, political and social issues. **FL.IM.7.1.IM.IPERS** - *Interpersonal Mode of Communication- [Core Idea] - Interpersonal communication between and among people is the exchange of information and the negotiation of meaning. Speakers and writers gain confidence and competence as they progress along the proficiency*
3. The constant change within the media has a direct effect on how the media influences society. **FL.IM.7.1.IM.IPRET** - *Interpretive Mode of Communication - [Core Idea] - Learning a language involves interpreting meaning from listening, viewing, and reading culturally authentic materials in the target language.*

## Essential Questions

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1. What is your opinion? Are we informed or hypnotized by the media?
2. How does the media report information to the public?
3. What is your opinion? Is the media partial or impartial?
4. What influence does the media have on society?

## Knowledge and Skills

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The Performance Expectations for this unit are:

### INTERPERSONAL MODE

- engage in the oral exchange of information, options, and ideas in a variety of time frames in formal and informal situations. FL.AL.7.1.AL.IPERS.1
- engage in the oral exchange of information and to clarify meaning by using a variety of strategies. FL.AL.7.1.AL.IPERS.2
- state and support opinions in oral interactions. FL.AL.7.1.AL.IPERS.3
- use a variety of vocabulary, including idiomatic and culturally appropriate expressions on a variety of topics. FL.AL.7.1.AL.IPERS.5

### PRESENTATIONAL MODE

- engage in the written exchange of information, opinions, and ideas in a variety of frames in formal and informal situations. FL.AL.7.1.AL.PRSNT.2
- write formal and informal correspondence in a variety of media using appropriate formats and conventions FL.AL.7.1.AL.PRSNT.3
- uses a variety of vocabulary, including idiomatic and culturally appropriate expressions on a variety of topics. FL.AL.7.1.AL.PRSNT.4
- self-monitor and adjust language production. FL.AL.7.1.AL.PRSNT.35

### INTERPRETIVE MODE

- demonstrate comprehension of content from authentic audio, audiovisual, and visual resources. FL.AL.7.1.AL.IPRET.2
- demonstrate comprehension of a variety of vocabulary, including idiomatic and culturally authentic expressions. FL.AL.7.1.AL.IPRET.1

- identify the distinguishing features of authentic audio, visual, and audiovisual resources. FL.AL.7.1.AL.IPRET.3
- demonstrate and understand the features of target cultures and communities. FL.AL.7.1.AL.IPRET.4

## **Transfer Goals**

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Students will be able to independently use their learning to:

- analyze, compare and contrast the influences of the media and social media in today's society.
- effectively communicate their opinions on the use and influence of social media.
- understand cultural perspectives on both the use and influence of social media.

## **Resources**

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- Imagina, [textbook series](#)
  - Authentic material
  - [videos](#)
  - [audios](#)
  - [Ted en español](#)
  - [Short stories in Spanish](#)

## **Assessments**

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<https://docs.google.com/document/d/1lo2Aiasvf4HI9gJfGI60hDv57y4d5XKz4Hmy8MukXIQ/edit>

## **Modifications**

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<https://docs.google.com/document/d/1cUIE1QRfV7jJNjgU2NdcW1x91UyDENe/edit>

