Unit 1 - Introduction to Artists

Content Area: **Art**
Course(s): **Art Through the Ages**
Time Period: **January**
Length: **4 weeks**
Status: **Published**

Transfer

Introduction: Font, Color Theory, and Artistic Building Blocks

Enduring Understandings

Art both reflects and shapes culture.

An individual's informed choice and appropriate application of media, techniques and/or processes enhance personal expression and determine the quality of art.

An understanding of the elements and principles of design can lead to an effective use of visual communication in all areas of life; aesthetic choices are achieved through this understanding.

Essential Questions

How do the elements and principles of art help to create a better visual image?

Why do art forms and ways of making art stay the same? Change?

How do the visual arts influence other disciplines?

Content

Vocabulary

Learning Objectives

Explore the color wheel, primary and secondary colors and complimentary color schemes.

Investigate font, the history of illuminated letters, illuminated manuscripts , and the development of typography.

Articulate that some colors are symbolic and how color is used in advertising and marketing.

Investigate font and the history of typography.

Create color value studies and practice mixing color while reinforcing terminology learned through the lesson.

Establish the concept of composition.

Establish concepts of symmetry.

Explore the creation of rough drafts and how to alter them to make a finished work of art.

Investigate the use of pattern in a work of art.

Model colored pencil techniques in an effort to create blends, shading, contrast, and other effects.

Create contrast using color (complementary colors).

Facilitate proper mounting and finishing procedures.

Investigate the elements of art and principles of design to aid in the creation of works of art.

Demonstrate the reasonable use of time in the completion of an assignment.

Develop an understanding and care for the materials and tools used over the course of a project.

Resources

Standards

VPA.1.1.8.D.2	Compare and contrast various masterworks of art from diverse cultures, and identify elements of the works that relate to specific cultural heritages.
VPA.1.2.8.A.1	Map historical innovations in dance, music, theatre, and visual art that were caused by the creation of new technologies.
VPA.1.2.8.A.3	Analyze the social, historical, and political impact of artists on culture and the impact of culture on the arts.
VPA.1.3.8.D.1	Incorporate various art elements and the principles of balance, harmony, unity, emphasis, proportion, and rhythm/movement in the creation of two- and three- dimensional artworks, using a broad array of art media and art mediums to enhance the expression of creative ideas (e.g., perspective, implied space, illusionary depth, value, and pattern).
VPA.1.3.8.D.3	Identify genres of art (including realism, abstract/nonobjective art, and conceptual art) within various contexts using appropriate art vocabulary, and solve hands-on visual problems using a variety of genre styles.
VPA.1.3.8.D.5	Examine the characteristics, thematic content, and symbolism found in works of art from diverse cultural and historical eras, and use these visual statements as inspiration for original artworks.
VPA.1.4.8.A.2	Identify works of dance, music, theatre, and visual art that are used for utilitarian and non-utilitarian purposes.
VPA.1.4.8.A.6	Differentiate between “traditional” works of art and those that do not use conventional elements of style to express new ideas.
VPA.1.4.8.A.7	Analyze the form, function, craftsmanship, and originality of representative works of dance, music, theatre, and visual art.