

# Unit 2 - Iconic Imagery

Content Area: **Art**  
Course(s): **Art That Pops**  
Time Period: **October**  
Length: **4 Weeks**  
Status: **Published**

## **Transfer**

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Iconic Imagery: Advanced Drawing Techniques, Painting, and Color Theory

Big Idea: Iconic Imagery: Advanced Drawing Techniques, Painting, and Color Theory

## **Enduring Understandings**

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Artist's choose different techniques, tools, and materials to express specific ideas.

An individual's informed choice and appropriate application of media, techniques, and/or processes enhance personal expression and determine the quality of art.

Informed opinions promote the ability to analyze, respond to and evaluate art in daily experiences.

## **Essential Questions**

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How does art communicate meaning through subject matter, symbols and ideas?

Why is it important to experience different materials?

Where can you identify cultural influences reflected in art?

## **Content**

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## **Vocabulary**

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## **Learning Objectives**

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Compare the work of Andy Warhol to the work of his contemporaries.

Critique the work of Pop Artists and their use of common, everyday imagery as subject matter for their work.

Discover the importance of the Pop Movement and understand its impact based on the artistic movements that came before and after it.

Develop greater drawing skills through learning new methods and techniques like grid drawing and utilizing positive and negative space.

Participate in color studies on an individual and group basis to better understand color theory and paint mixing.

Understand proper painting technique to achieve proficiency.

Understand different color schemes and how they can be effectively used in works of art and design.

Demonstrate the reasonable use of time in the completion of an assignment.

Develop a respect for the care of tools, equipment, supplies, through known safety practices.

## **Resources**

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## Standards

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VPA.1.1.8.D.2	Compare and contrast various masterworks of art from diverse cultures, and identify elements of the works that relate to specific cultural heritages.
VPA.1.3.8.D.1	Incorporate various art elements and the principles of balance, harmony, unity, emphasis, proportion, and rhythm/movement in the creation of two- and three- dimensional artworks, using a broad array of art media and art mediums to enhance the expression of creative ideas (e.g., perspective, implied space, illusionary depth, value, and pattern).
VPA.1.3.8.D.2	Apply various art media, art mediums, technologies, and processes in the creation of allegorical, theme-based, two- and three-dimensional works of art, using tools and technologies that are appropriate to the theme and goals.
VPA.1.3.8.D.4	Delineate the thematic content of multicultural artworks, and plan, design, and execute multiple solutions to challenging visual arts problems, expressing similar thematic content.
VPA.1.3.8.D.6	Synthesize the physical properties, processes, and techniques for visual communication in multiple art media (including digital media), and apply this knowledge to the creation of original artworks.
VPA.1.4.8.A.1	Generate observational and emotional responses to diverse culturally and historically specific works of dance, music, theatre, and visual art.
VPA.1.4.8.A.6	Differentiate between “traditional” works of art and those that do not use conventional elements of style to express new ideas.
VPA.1.4.8.A.7	Analyze the form, function, craftsmanship, and originality of representative works of dance, music, theatre, and visual art.
VPA.1.4.8.B.2	Differentiate among basic formal structures and technical proficiency of artists in works of dance, music, theatre, and visual art.