# Unit 4 Early Beatles

Content Area: **Music**
Course(s): **Classic Rock**
Time Period: **December**
Length: **5 weeks**
Status: **Published**

## Enduring Understandings

The Beatles were a very strong influence in the history of Rock and Roll.

The Beatles expanded their sound and style through studio experimentation.

Brian Epstein created the Beatles image, which transformed the group into an international success.

George Martin changed the Beatles through studio recording techniques.

## Essential Questions

How did a local bar band transform into international rock stars?

How did the Beatles evolve from a bar band into stadium concerts?

Why did the Beatles evolve from concert tours to studio recording artists?

Explain how the Beatles used orchestral instruments in their studio recordings.

## Content

Vocabulary:

Skiffle

Mercy Sound

Beatlemania

Psychedelic

Sitar

Concert Album

Feedback

Instrumentation

Modes

Concept Album

## Skills

Describe how the social change that occurred in the early 1960's influence rock and roll.

Explain how the Beatles evolved from a skiffle group into a major Pop sensation in their early years.

Identify how the Beatles expanded their sound during their middle years through studio experimentation?

Identify the most notable of the Beatles' later achievements.

Describe how the Brill building influenced Rock and Roll.

Demonstrate knowledge of music licensing

## Resources

## Standards

**NJ: 2014 CCCS: Visual & Performing Arts**
**NJ: Grade 12**
**1.1 The Creative Process**

 B. Music
 ☒ Show details
  1.1.12.B.1 Examine how aspects of meter, rhythm, tonality, intervals, chords, and harmonic progressions  ☒

are organized and manipulated to establish unity and variety in genres of musical compositions.

## 1.2 History of the Arts and Culture

1.2: History of the Arts and Culture: All students will understand the role, development, and influence of the arts throughout history and across cultures.

A. History of the Arts and Culture
Show details

1.2.12.A.1 Determine how dance, music, theatre, and visual art have influenced world cultures throughout history.

## 1.4 Aesthetic Responses & Critique Methodologies

1.4 Aesthetic Responses & Critique Methodologies: All students will demonstrate and apply an understanding of arts philosophies, judgment, and analysis to works of art in dance, music, theatre, and visual art.

A. Aesthetic Responses
Show details

1.4.12.A.2 Speculate on the artist's intent, using discipline-specific arts terminology and citing embedded clues to substantiate the hypothesis.

B. Critique Methodologies
Show details

1.4.12.B.1 Formulate criteria for arts evaluation using the principles of positive critique and observation of the elements of art and principles of design, and use the criteria to evaluate works of dance, music, theatre, visual, and multimedia artwork from diverse cultural contexts and historical eras.

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| VPA.1.1.12.B | Music |
| VPA.1.1.12.B.1 | Examine how aspects of meter, rhythm, tonality, intervals, chords, and harmonic progressions are organized and manipulated to establish unity and variety in genres of musical compositions. |
| VPA.1.2.12 | All students will understand the role, development, and influence of the arts throughout history and across cultures. |
| VPA.1.2.12.A | History of the Arts and Culture |
| VPA.1.2.12.A.1 | Determine how dance, music, theatre, and visual art have influenced world cultures throughout history. |
| VPA.1.4.12 | All students will demonstrate and apply an understanding of arts philosophies, judgment, and analysis to works of art in dance, music, theatre, and visual art. |
| VPA.1.4.12.A | Aesthetic Responses |
| VPA.1.4.12.A.2 | Speculate on the artist's intent, using discipline-specific arts terminology and citing embedded clues to substantiate the hypothesis. |
| VPA.1.4.12.B | Critique Methodologies |
| VPA.1.4.12.B.1 | Formulate criteria for arts evaluation using the principles of positive critique and observation of the elements of art and principles of design, and use the criteria to evaluate works of dance, music, theatre, visual, and multimedia artwork from diverse cultural contexts and historical eras. |