

Unit 18: Screen Printing: Commercial T-Shirt Design

Content Area: **Art**
Course(s): **Art Experience, Design for Business and Industry**
Time Period: **May**
Length: **5 blocks**
Status: **Published**

Enduring Understandings

Multiple images can be created with one screen and can thereby generate mass-produced fine art products.

Screen-printing techniques produce strong, colorful images faster than painting techniques.

Stenciling and screen-printing method have much in common and the earliest form of artistic expression that evolved into the screen-printing technique covers the walls of European caves.

How has culture and technology changed screen-printing?

How did Andy Warhol change the way we view screen-printing?

What is the difference between blocking fluid and drawing fluid?

Why is positive and negative space an essential consideration when creating screen-prints?

Essential Questions

How has culture and technology changed screen-printing?

How did Andy Warhol change the way we view screen-printing?

What is the difference between blocking fluid and drawing fluid?

Why is positive and negative space an essential consideration when creating screen-prints?

Content

- Limited edition
- Printmaking
- Series
- Artist's proof
- Microfilament
- Drawing Fluid
- Blocking Fluid
- Screen-print

Skills

Create a T-shirt design using screen-printing techniques

Incorporate color theory mixing principles to create desired screen-printing color effects.

Demonstrate skill in painting and craftsmanship skills when transferring design imagery to microfilament.

Demonstrate knowledge in screen-printing vocabulary and art elements and principles of design as they relate to screen-printing practices.

Resources

iPad Pros and Apple Pencils

Printer for Student Photos and Artwork

Standards

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|----------------|---|
| VPA.1.3.12 | All students will synthesize those skills, media, methods, and technologies appropriate to creating, performing, and/or presenting works of art in dance, music, theatre, and visual art. |
| VPA.1.3.12.D | Visual Art |
| VPA.1.3.12.D.1 | Synthesize the elements of art and principles of design in an original portfolio of two- and three-dimensional artworks that reflects personal style and a high degree of technical proficiency and expressivity. |
| VPA.1.3.12.D.2 | Produce an original body of artwork in one or more art mediums that demonstrates mastery of visual literacy, methods, techniques, and cultural understanding. |