Unit 18: Screen Printing: Commercial T-Shirt Design

Content Area: **Art**
Course(s): **Art Experience, Design for Business and Industry**
Time Period: **May**
Length: **5 blocks**
Status: **Published**

Enduring Understandings

Multiple images can be created with one screen and can thereby generate mass-produced fine art products.

Screen-printing techniques produce strong, colorful images faster than painting techniques.

Stenciling and screen-printing method have much in common and the earliest form of artistic expression that evolved into the screen-printing technique covers the walls of European caves.

How has culture and technology changed screen-printing?

How did Andy Warhol change the way we view screen-printing?

What is the difference between blocking fluid and drawing fluid?

Why is positive and negative space an essential consideration when creating screen-prints?

Essential Questions

How has culture and technology changed screen-printing?

How did Andy Warhol change the way we view screen-printing?

What is the difference between blocking fluid and drawing fluid?

Why is positive and negative space an essential consideration when creating screen-prints?

Content

- Limited edition
- Printmaking
- Series
- Artist’s proof
- Microfilament
- Drawing Fluid
- Blocking Fluid
- Screen-print

Skills

Create a T-shirt design using screen-printing techniques

Incorporate color theory mixing principles to create desired screen-printing color effects.

Demonstrate skill in painting and craftsmanship skills when transferring design imagery to microfilament.

Demonstrate knowledge in screen-printing vocabulary and art elements and principles of design as they relate to screen-printing practices.

Resources

iPad Pros and Apple Pencils

Printer for Student Photos and Artwork

Standards

VPA.1.3.12	All students will synthesize those skills, media, methods, and technologies appropriate to creating, performing, and/or presenting works of art in dance, music, theatre, and visual art.
VPA.1.3.12.D	Visual Art
VPA.1.3.12.D.1	Synthesize the elements of art and principles of design in an original portfolio of two- and three-dimensional artworks that reflects personal style and a high degree of technical proficiency and expressivity.
VPA.1.3.12.D.2	Produce an original body of artwork in one or more art mediums that demonstrates mastery of visual literacy, methods, techniques, and cultural understanding.