Unit 1: Making Connections Visual Literacy

Content Area: **Art**
Course(s): **3-D Design**
Time Period: **September**
Length: **7 blocks**
Status: **Published**

Transfer

Making connections to interpret visual literacy.

Enduring Understandings

The arts serve multiple functions: enlightenment, education and entertainment.

The point of studying the arts is to foster meaning making, deeper emotional response and more inventive decision making.

Aesthetics fosters artistic appreciation, interpretation, imagination, significance and value.

Though the artist's imagination and intuition drive the work, great art requires skills and discipline to turn notions into a quality product.

Essential Questions

Why should I care about the arts?

What is art?

What's the difference between a thoughtful and a thoughtless artistic judgment?

Where can we find art?

Why create art?

How do people create art?

How does art reflect as well as shape culture?

How do underlying structures unconsciously guide the creation of art works?

Does art have boundaries?

Content

aesthetics, creativity, visual literacy, critique, culture, content, context, elements of art, design principles, color theory, art-related professions, portfolio.

Learning Objectives

Formulate reasons for studying art through a collaborative project.

Design a portfolio developing and applying skills using a variety of two and three-dimensional media, tools and processes to create works that communicate personal meaning.

Observe, select and use a wide range of subject matter, symbols and ideas in the production of artworks.

Identify and apply standards to make informed judgments about art.

Interpret and apply elements and principles of design to works of art.

Identify and apply standards to make informed judgments about art.

Interpret and apply elements and principles of design effectively.

Reflect on, revise and refine work using problem solving and critical thinking skills.

Standards

VPA.1.2.12	All students will understand the role, development, and influence of the arts throughout history and across cultures.
VPA.1.2.12.A	History of the Arts and Culture
VPA.1.2.12.A.CS1	Cultural and historical events impact art-making as well as how audiences respond to works of art.
VPA.1.2.12.A.CS2	Access to the arts has a positive influence on the quality of an individual's lifelong learning, personal expression, and contributions to community and global citizenship.
VPA.1.4.12	All students will demonstrate and apply an understanding of arts philosophies, judgment, and analysis to works of art in dance, music, theatre, and visual art.
VPA.1.4.12.A	Aesthetic Responses
VPA.1.4.12.A.1	Use contextual clues to differentiate between unique and common properties and to discern the cultural implications of works of dance, music, theatre, and visual art.
VPA.1.4.12.A.2	Speculate on the artist's intent, using discipline-specific arts terminology and citing embedded clues to substantiate the hypothesis.
VPA.1.4.12.B	Critique Methodologies
VPA.1.4.12.B.2	Evaluate how an artist's technical proficiency may affect the creation or presentation of a work of art, as well as how the context in which a work is performed or shown may impact perceptions of its significance/meaning.
VPA.1.4.12.B.3	Determine the role of art and art-making in a global society by analyzing the influence of technology on the visual, performing, and multimedia arts for consumers, creators, and performers around the world.