Unit 4: Say it with Style

Content Area: **Language Arts Literacy**
Course(s): **Print Journalism 1, Print Journalism 2, Print Journalism 3, Print Journalism 4**
Time Period: **December**
Length: **8 blocks**
Status: **Published**

Enduring Understandings

The style of news sets it apart.

The Associated Press is the most comprehensive and thorough news-gathering organization in the world.

The Associated Press sets the style for almost all news reporting.

The Associated Press Stylebook is the Bible of journalism.

Style should be clear, concise and consistent.

Essential Questions

Why is news written in such a unique style?

Why is Associated Press style as widely used as it is?

What differentiates Associated Press style from other forms/types of news reporting?

Why is the Associated Press Stylebook so relied upon by reporters and editors everywhere?

What do reporters do when they can’t find something in the Associated Press Stylebook?

How can use of Associated Press Style improve my overall ability to communicate?

Content

Associated Press, stle, concise, Associated Press Stylebook

Skills

Demonstrate mastery of basic grammar and punctuation

Comprehend and use the Associated Press Stylebook

Comprehend and use school newspaper stylebook

Demonstrate the ability to determine which style to use and when

Edit and revise work with emphasis on style

Develop story ideas

Check facts for accuracy

Edit and revise the work of others

Layout and design newspaper

Determine stories/items worth coverage

Assign coverage

Delegate editorial responsibilities

Resources

Student Writing

Chromebooks

Google Classroom

Google Docs

http://crimsoncourier.weebly.com

Standards

LA.11-12.RI.11-12.5 - [*Progress Indicator*] - Analyze and evaluate the effectiveness of the structure an author uses in his or her exposition or argument, including whether the structure makes points clear, convincing, and engaging.

LA.11-12.RI.11-12.10b - [*Progress Indicator*] - By the end of grade 12, read and comprehend literary nonfiction (see Appendix A) at grade level text-complexity (see Appendix A) or above.

LA.11-12.W.11-12.2.E - Establish and maintain a style and tone appropriate to the audience and purpose (e.g. formal and objective for academic writing) while attending to the norms and conventions of the discipline in which they are writing.

LA.11-12.W.11-12.5 - [*Progress Indicator*] - Develop and strengthen writing as needed by planning, revising, editing, rewriting, trying a new approach, or consulting a style manual (such as MLA or APA Style), focusing on addressing what is most significant for a specific purpose and audience.

LA.11-12.L.11-12.1 - [*Progress Indicator*] - Demonstrate command of the conventions of standard English grammar and usage when writing or speaking.

LA.11-12.L.11-12.2.A - Observe hyphenation conventions.

LA.11-12.L.11-12.2.B - Spell correctly.

LA.RI.11-12.5	Analyze and evaluate the effectiveness of the structure an author uses in his or her exposition or argument, including whether the structure makes points clear, convincing, and engaging.
LA.RI.11-12.10b	By the end of grade 12, read and comprehend literary nonfiction at grade level text-complexity or above.
LA.W.11-12.2.E	Establish and maintain a style and tone appropriate to the audience and purpose (e.g., formal and objective for academic writing) while attending to the norms and conventions of the discipline in which they are writing.
LA.W.11-12.5	Develop and strengthen writing as needed by planning, revising, editing, rewriting, trying a new approach, or consulting a style manual (such as MLA or APA Style), focusing on addressing what is most significant for a specific purpose and audience.
LA.L.11-12.1	Demonstrate command of the conventions of standard English grammar and usage when writing or speaking.
LA.L.11-12.2.A	Observe hyphenation conventions.
LA.L.11-12.2.B	Spell correctly.