Unit 08: TakeOver Productions

Content Area: **Technology**
Course(s): **Television Production 3**
Time Period: **March**
Length: **6 Blocks**
Status: **Published**

Transfer Skills

Producing for a show is all about engaging your audience. Students in TV Production 3 are able to control the morning show for a few days in a year. During this time they will get their first experience in designing a show for their peers. Students will design three to four opens in groups to show their understanding of producing for an audience.

Enduring Understandings

Our goal with productions is to engage our audience in the life of Wall High School.

Audience engagement comes from producing new, creative, innovative, and relevant video productions.

We are here to inform, educate, and entertain.

We must abide by copyright rules, and school rules when creating a production.

Essential Questions

How are editing and compositing software used to create an engaging production?

How will pre-production and post-production be combined?

What makes a production show ready?

What is the importance of copyright rules?

How does society influence production styles?

Content

Vocabulary:

Copyright, Audience, Societal Trends, Demographic

Skills/Learning Objectives

Apply editing and compositing tools to create multi-layered video projects.

Create pre-production materials in the planning process for show productions.

Apply current events, societal trends, and requests from the school population in the creation of various productions.

Resources

Broadcast Studio; Video Switcher; Audio Mixer; VTR; Video Camera; Editing Software; Microphones

Standards

9.3.12.AR.1	Analyze the interdependence of the technical and artistic elements of various careers within the Arts, A/V Technology & Communications Career Cluster.
9.3.12.AR.3	Analyze the lifestyle implications and physical demands required in the arts, audio/visual technology and communications workplace.
9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.

9.3.12.AR-AV.4	Design an audio, video and/or film production.