

Unit 09: Film Contest

Content Area: **Technology**
Course(s): **Television Production 3**
Time Period: **April**
Length: **5 Blocks**
Status: **Published**

Enduring Understandings

Using copyright material requires planning, and permission.

Film contests have set criteria that need to be followed.

Thorough pre-production guarantees a successful product.

Successful entries in film contests require a balance of creativity, form, and technical ability.

Essential Questions

What should you think about when considering the use of copyright material in your work?

How is producing for a film contest different than producing for a school project?

What is the importance of creativity in film contests?

What does it mean to follow the rules?

Content

Vocabulary:

Copyright

Skills

Evaluate film contest rubric to understand ethical and legal implications of using copyright material.

Demonstrate appropriate practices while considering the use of copyright material in student work.

Evaluate film contest rubric to satisfy all requirements of the contest.

Create pre-production items necessary to satisfy contest rubric.

Create a short film using the criteria established in a film competition.

Resources

DSLR Camera; Video Editing Software; Effects Editing Software; Computer for Scriptwriting

Standards

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| 9.3.12.AR.1 | Analyze the interdependence of the technical and artistic elements of various careers within the Arts, A/V Technology & Communications Career Cluster. |
| 9.3.12.AR.4 | Analyze the legal and ethical responsibilities required in the arts, audio/visual technology and communications workplace. |
| 9.3.12.AR-AV.2 | Demonstrate the use of basic tools and equipment used in audio, video and film production. |
| 9.3.12.AR-AV.3 | Demonstrate technical support skills for audio, video and/or film productions. |
| 9.3.12.AR-AV.4 | Design an audio, video and/or film production. |
| 9.3.12.AR-JB.2 | Demonstrate writing processes used in journalism and broadcasting. |