Unit 07: Studio Production

Content Area: **Technology**
Course(s): **Television Production 3**
Time Period: **February**
Length: **8 Blocks**
Status: **Published**

Transfer

Students will need to review the studio production procedures in preparation to take over the morning show program. Students have knowledge of each job from their TV Production 2 experience. At this point students will be expected to use the software and devices in a more advanced manner. For instance, a director might call for a mix to credits instead of take, and the switcher will overlay the credits on a two-shot instead of over black screen. This will not only prepare students for their takeover shows, but for TV Production 4.

Enduring Understandings

The director is the creative leader in every production.

All members of a studio production play an important role in the outcome of a live show.

Creativity can be added to a show with a deeper understanding of equipment.

Essential Questions

How do you share your vision with team members?

Why is it necessary for each studio member to know the plan?

How can each studio member contribute to the show's creativity?

Content

Vocabulary:

Roll, Take, Mix, Cue, Overlay, DDR, Preview, Live, Effects, Text Editor, Lavaliere, Handheld, Decibels, Bus, Record Deck, Potentiometer, Gain, Left/Right Mix

Learning Objectives

Manipulate a script to successfully achieve their vision of a given production.

Apply knowledge of all studio equipment to assist in all areas of the productions.

Evaluate and critique their own performance, as well as, the final production they direct.

Direct a group of peers during a live broadcast using appropriate terms and timing.

Evaluate a production scenario to select the appropriate audio equipment, which ensures optimal quality.

Demonstrate and explain proper microphone use to studio talent.

Analyze a set of criteria to select music that is appropriate for a school setting.

Manipulate a multi-channel audio board to maintain proper audio levels in a live production.

Evaluate a live production to manipulate the video switcher with technical accuracy and creativity.

Evaluate a set of criteria to select wipes and fade appropriate for a given situation.

Apply chroma key for weather.

Standards

9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.
9.3.12.AR-AV.4	Design an audio, video and/or film production.

Resources

DSLR Camera; Video Editing Software; Effects Editing Software; Computer for Scriptwriting