Unit 03: Script Writing

Content Area: **Technology**
Course(s): **Television Production 3**
Time Period: **October**
Length: **8 Blocks**
Status: **Published**

Enduring Understandings

Scripts are written differently for anchors and actors.

Using industry terms will help the screenwriter fully display their creative vision for a project.

Movie trailers use basic script writing techniques to engage an audience in all elements of a film.

Script writing is the key to a successful project.

Essential Questions

What makes a script work for an anchor?

What makes a script work for an actor?

Why is it important to use industry terms in script writing?

What makes an effective movie trailer?

Content

Script writing has many rules. There is also some flexibility in the way a script is formatted. All scripts have slug lines, action lines, and dialogue in common. The script needs to be formatted in a style that reflects a minute of screen time per page. The format must also allow dialogue to stand out on the page. Students will need to make concious decisions to format the script with these concepts in mind.

Vocabulary:

Movie Trailer, Hook, Slug Line, Action Lines, Dialogue, Interior, Exterior, Courier Font

Skills

Compare writing processes for news and filmmaking.

Use industry terms in script writing.

Apply proper scripting techniques when forming an idea for a project.

Evaluate commont techniques used in movie trailers.

Analyze movie trailers for common persuasive techniques.

Create a script for a movie trailer.

Create a script for various forms of productions.

Resources

DSLR Camera; Video Editing Software; Computer for Scriptwriting

Standards

9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film

	production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.
9.3.12.AR-AV.4	Design an audio, video and/or film production.
9.3.12.AR-JB.2	Demonstrate writing processes used in journalism and broadcasting.