Unit 10: Broadcast News

Content Area: **Technology**
Course(s): **Television Production 2**
Time Period: **April**
Length: **8 Blocks**
Status: **Published**

Enduring Understandings

Broadcast news programs contain segments interesting for local viewers.

There is a specific hierarchy in programming.

Producers need to consider the audience, the producers, and general goal of the program when producing individual segments.

Organization is key when combining multiple video sources into one live, or pre-recorded.

Essential Questions

What types of produciton vary between broadcast news programs?

Why will your goals vary depending on your job?

What do you need to consider when pitching your production to a producer, executive producer?

Why is there a hierarchy in programming?

Content

Vocabulary:

News Package, VOSOT, Opening Title Sequence, Report Stand Up, Graphics, Roll, Take, Fader Bar, Segment

Skills

Evaluate production techniques in a broadcast news show and report findings.

Propose productions to the Producer and Executive Producer of Wall TV.

Produce segments for a broadcast news show.

Manipulate studio equipment under various conditions to create a news program.

Execute, with technical accuracy and creativity, all duties and responsibilities for a specific job path within a news production.

Resources

Broadcast Studio; Video Switcher; Audio Mixer; VTR; Video Camera; Editing Software; Microphones

Standards

9.3.12.AR.1	Analyze the interdependence of the technical and artistic elements of various careers within the Arts, A/V Technology & Communications Career Cluster.
9.3.12.AR.4	Analyze the legal and ethical responsibilities required in the arts, audio/visual technology and communications workplace.
9.3.12.AR.5	Describe the career opportunities and means to achieve those opportunities in each of the Arts, A/V Technology & Communications Career Pathways.
9.3.12.AR-JB.1	Describe the diversity of functions within the Journalism & Broadcasting Career Pathway.
9.3.12.AR-JB.2	Demonstrate writing processes used in journalism and broadcasting.
9.3.12.AR-JB.3	Plan and deliver a media production (e.g., broadcast, video, Internet and mobile).
9.3.12.AR-JB.4	Demonstrate technical support related to media production (e.g., broadcast, video, Internet, mobile).