

# Unit 09: Morning Show Production

Content Area: **Technology**  
Course(s): **Television Production 2**  
Time Period: **March**  
Length: **8 Blocks**  
Status: **Published**

## **Enduring Understandings**

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A great plan will go a long way to producing a complete show.

Each segment of a given show should have common threads that tie them together.

The time for each segment must be accounted for when writing a script.

## **Essential Questions**

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What about a show allows an audience to become engaged in it?

Why should you organize and plan for a show production?

What does it take to produce a show?

Why should each segment of a show have a common thread?

## **Content**

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Vocabulary:

“Marking” Scripts, Roll, Take, VTR, Switcher, Chroma Key, Bus (effects, live, preview), Inputs, Audio Mixer, Fader Bar, Overlay, Segment, Man on the Street

## **Skills**

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Produce a news package for the morning show.

Produce graphics for their own show.

Produce an engaging opening sequence to appeal to the audience.

Apply the scripting process to plan a show production.

## **Resources**

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Broadcast Studio; Video Switcher; Audio Mixer; VTR; Video Camera; Editing Software; Microphones

## **Standards**

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9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.
9.3.12.AR-AV.4	Design an audio, video and/or film production.
9.3.12.AR-JB.3	Plan and deliver a media production (e.g., broadcast, video, Internet and mobile).