Unit 09: Morning Show Production

Content Area: **Technology**
Course(s): **Television Production 2**
Time Period: **March**
Length: **8 Blocks**
Status: **Published**

Enduring Understandings

A great plan will go a long way to producing a complete show.

Each segment of a given show should have common threads that tie them together.

The time for each segment must be accounted for when writing a script.

Essential Questions

What about a show allows an audience to become engaged in it?

Why should you organize and plan for a show production?

What does it take to produce a show?

Why should each segment of a show have a common thread?

Content

Vocabulary:

“Marking” Scripts, Roll, Take, VTR, Switcher, Chroma Key, Bus (effects, live, preview), Inputs, Audio Mixer, Fader Bar, Overlay, Segment, Man on the Street

Skills

Produce a news package for the morning show.

Produce graphics for their own show.

Produce an engaging opening sequence to appeal to the audience.

Apply the scripting process to plan a show production.

Resources

Broadcast Studio; Video Switcher; Audio Mixer; VTR; Video Camera; Editing Software; Microphones

Standards

9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.
9.3.12.AR-AV.4	Design an audio, video and/or film production.
9.3.12.AR-JB.3	Plan and deliver a media production (e.g., broadcast, video, Internet and mobile).