

# Unit 06: News Productions

Content Area: **Technology**  
Course(s): **Television Production 2**  
Time Period: **December**  
Length: **12 Blocks**  
Status: **Published**

## **Enduring Understandings**

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The rules for writing allow you to be creative and consistent with your delivery.

Rules for writing will help the reporter/anchor when delivering your script.

Writing a good lead will help keep your viewer.

It is important to be unbiased and truthful in news writing.

## **Essential Questions**

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Why will the writing rules contribute to the overall effectiveness of your news story?

Why is it important to create a structure for news writing?

Why is it important for news to be truthful and unbiased?

What is the value in a good lead for a news story?

## **Content**

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Basic rules for writing T-Scripts

Vocabulary: T-Script, Lead, Sound Bite, VOSOT, Standard News Package

## **Skills**

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Compare and contrast print and broadcast journalism styles.

Apply newsgathering techniques to produce a variety of news packages.

Demonstrate the writing process for broadcast journalism.

Apply the rules for writing when creating scripts.

Apply technically accurate and creative editing for a news package.

Create news packages that incorporate proper news writing principles.

## **Resources**

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ENG Video Camera; Video Editing Software; Handheld Microphone; ENG Light Kit

## **Standards**

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9.3.12.AR.1	Analyze the interdependence of the technical and artistic elements of various careers within the Arts, A/V Technology & Communications Career Cluster.
9.3.12.AR.5	Describe the career opportunities and means to achieve those opportunities in each of the Arts, A/V Technology & Communications Career Pathways.
9.3.12.AR.6	Evaluate technological advancements and tools that are essential to occupations within the Arts, A/V Technology & Communications Career Cluster.
9.3.12.AR-JB.2	Demonstrate writing processes used in journalism and broadcasting.
9.3.12.AR-JB.3	Plan and deliver a media production (e.g., broadcast, video, Internet and mobile).
9.3.12.AR-JB.4	Demonstrate technical support related to media production (e.g., broadcast, video, Internet, mobile).

