Unit 06: News Productions

Content Area: **Technology**
Course(s): **Television Production 2**
Time Period: **December**
Length: **12 Blocks**
Status: **Published**

Enduring Understandings

The rules for writing allow you to be creative and consistent with your delivery.

Rules for writing will help the reporter/anchor when delivering your script.

Writing a good lead will help keep your viewer.

It is important to be unbiased and truthful in news writing.

Essential Questions

Why will the writing rules contribute to the overall effectiveness of your news story?

Why is it important to create a structure for news writing?

Why is it important for news to be truthful and unbiased?

What is the value in a good lead for a news story?

Content

Basic rules for writing T-Scripts

Vocabulary:T-Script, Lead, Sound Bite, VOSOT, Standard News Package

Skills

Compare and contrast print and broadcast journalism styles.

Apply newsgathering techniques to produce a variety of news packages.

Demonstrate the writing process for broadcast journalism.

Apply the rules for writing when creating scripts.

Apply technically accurate and creative editing for a news package.

Create news packages that incorporate proper news writing principles.

Resources

ENG Video Camera; Video Editing Software; Handheld Microphone; ENG Light Kit

Standards

9.3.12.AR.1	Analyze the interdependence of the technical and artistic elements of various careers within the Arts, A/V Technology & Communications Career Cluster.
9.3.12.AR.5	Describe the career opportunities and means to achieve those opportunities in each of the Arts, A/V Technology & Communications Career Pathways.
9.3.12.AR.6	Evaluate technological advancements and tools that are essential to occupations within the Arts, A/V Technology & Communications Career Cluster.
9.3.12.AR-JB.2	Demonstrate writing processes used in journalism and broadcasting.
9.3.12.AR-JB.3	Plan and deliver a media production (e.g., broadcast, video, Internet and mobile).
9.3.12.AR-JB.4	Demonstrate technical support related to media production (e.g., broadcast, video, Internet, mobile).