# **Unit 01: Intermediate Camcorder Techniques**

Content Area: **Technology** 

Course(s): **Television Production 2** 

Time Period: September
Length: 10 Blocks
Status: Published

#### **Transfer**

Implement various techniques with the camera as determined by the style of production. Students will review composition and calibration techniques. Students will advance their techniques in a more technical project as they begin to adapt to news productions.

#### **Enduring Understandings**

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A properly calibrated camera ensures a quality picture.

Framing has certain rules, which aid in storytelling.

White balancing a camera needs to occur because lighting is different in every location.

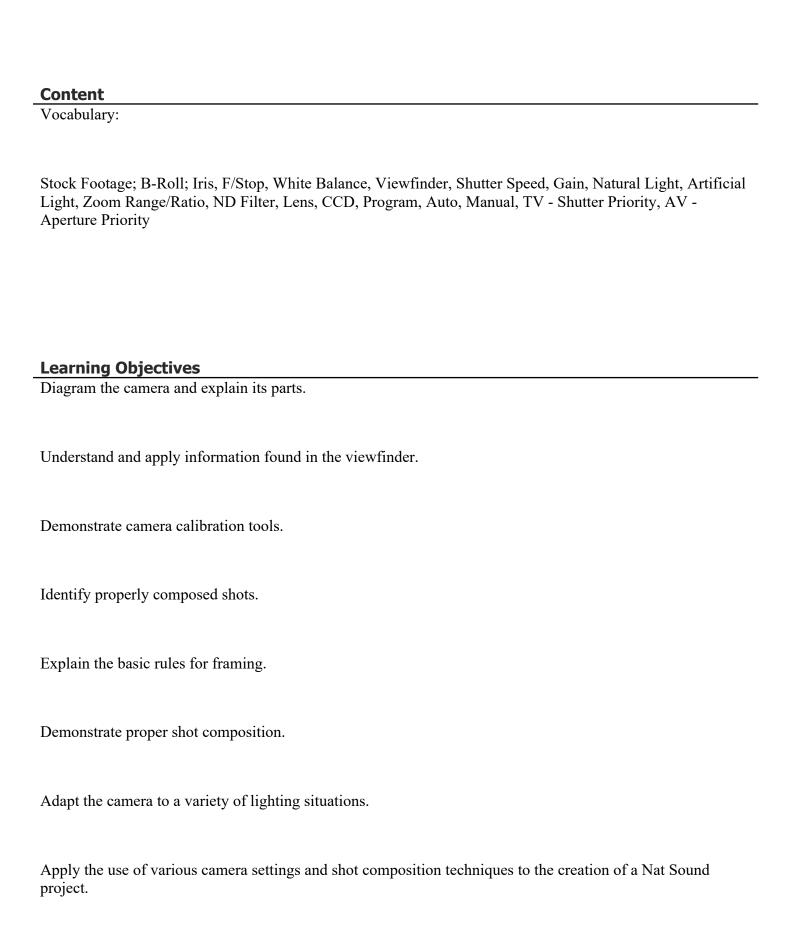
### **Essential Questions**

How is viewing life through a camera different than viewing life with your own eyes?

Why will the camera be used differently in various productions?

Why is it important to vary shot composition?

Why can white balancing influence your production?



Resources
ENG Video Camera; Video Editing Software

## Standards

9.3.12.AR.6	Evaluate technological advancements and tools that are essential to occupations within the Arts, A/V Technology & Communications Career Cluster.				
9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.				
9.3.12.AR-JB.3	Plan and deliver a media production (e.g., broadcast, video, Internet and mobile).				