

# Unit 06: Scriptwriting - It is All About the Words

Content Area: **Technology**  
Course(s): **Television Production 1**  
Time Period: **January**  
Length: **8 blocks**  
Status: **Published**

## **Enduring Understandings**

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Scripts assist in preparing and creating the elements of a story.

There are ten basic plot patterns but there can be many variations of those patterns.

Effectively planning pre-production helps to ensure and create a better quality project.

## **Essential Questions**

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How do personal experiences or your perception of the world influence your script?

What is the most important element of a script?

Why is a script different from a novel?

What is the value of effective pre-production planning?

## **Content**

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Vocabulary: Slugline, Action, Dialogue, Script.

## **Skills**

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Apply proper writing format in the creation of a script.

Effectively plan the timing of a production utilizing the one page equals one minute formula.

Evaluate a written script and create appropriate revisions to the video and audio.

Construct and demonstrate the structure of a story.

## Resources

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You Tube video- Scenes from the film "Up":

[https://www.youtube.com/watch?v=C0Yqrgb\\_y3A](https://www.youtube.com/watch?v=C0Yqrgb_y3A) (Up Meet Russel)

<https://www.youtube.com/watch?v=4fcxkKspq0c&t=4s> (Up Meet Kevin)

<https://www.youtube.com/watch?v=9FBnSmbafC8> (George and AJ)

## Standards

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9.3.12.AR.1	Analyze the interdependence of the technical and artistic elements of various careers within the Arts, A/V Technology & Communications Career Cluster.
9.3.12.AR.4	Analyze the legal and ethical responsibilities required in the arts, audio/visual technology and communications workplace.
9.3.12.AR.5	Describe the career opportunities and means to achieve those opportunities in each of the Arts, A/V Technology & Communications Career Pathways.
9.3.12.AR.6	Evaluate technological advancements and tools that are essential to occupations within the Arts, A/V Technology & Communications Career Cluster.
9.3.12.AR-AV.1	Describe the history, terminology, occupations and value of audio, video and film technology.
9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.
9.3.12.AR-AV.4	Design an audio, video and/or film production.
9.3.12.AR-JB.3	Plan and deliver a media production (e.g., broadcast, video, Internet and mobile).
9.3.12.AR-PRF.6	Create stage, film, television or electronic media scripts in a variety of traditional and current formats.