

# Unit 04: Storytelling - The Art of the Story

Content Area: **Technology**  
Course(s): **Television Production 1**  
Time Period: **December**  
Length: **12 blocks**  
Status: **Published**

## Enduring Understandings

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Ten Basic Plot Patterns are essential in visual storytelling.

There is a basic structure in visual storytelling.

Storyboards assist in the development and creation of visual storytelling.

## Essential Questions

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Why do people tell stories?

Why do stories need to have a structure? (Beginning, Middle, End)

What does television that we watch tell us about the world? Ourselves?

Why do different stories evoke different emotions?

## Content

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Vocabulary: Plot Patterns, Love Story, Blind Ambition, Sudden Transformation, Triangle, Return from the Past, Vengeance, Sacrifice, Coming of Age, Sudden Isolation, Jeopardy, Situation, Domestic, Star, Ensemble, Teaser, Back Story, Resolution, Tag, Acts, Stop Motion Animation, Comedy, Storyboards.

## Skills

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Classify, outline, and critique a comedy TV series.

Apply ten basic plot patterns in current and all future projects.

Explain and demonstrate the structure of a TV series using written critique format.

Manipulate camera, sound, and graphics to create a visual story.

Create a stop motion video that meets specific criteria.

## **Resources**

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Ted Talk from the award winning director, writer, producer of such films as Toy Story, Finding Nemo and WALL-E.

<https://www.youtube.com/watch?v=KxDwieKpawg>

You Tube: Episode of "Boy Meets World" for students to critique and outline the parts of a comedy.

YouTube video on how Hitchcock blocks a scene <https://www.youtube.com/watch?v=UgnNakO6JZw>

Stop Motion Animation videos including: Kindness lego  
video <https://www.youtube.com/watch?v=S9WDpuSjcTU>

Students will view the trailer for "The Hunger Games: Mockingjay Part 2" and identify all the plot points.

You tube video of Steven Spielberg talking about storyboards

## **Standards**

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9.3.12.AR.1

Analyze the interdependence of the technical and artistic elements of various careers within the Arts, A/V Technology & Communications Career Cluster.

9.3.12.AR.5

Describe the career opportunities and means to achieve those opportunities in each of the Arts, A/V Technology & Communications Career Pathways.

9.3.12.AR.6	Evaluate technological advancements and tools that are essential to occupations within the Arts, A/V Technology & Communications Career Cluster.
9.3.12.AR-AV.1	Describe the history, terminology, occupations and value of audio, video and film technology.
9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.
9.3.12.AR-AV.4	Design an audio, video and/or film production.
9.3.12.AR-JB.3	Plan and deliver a media production (e.g., broadcast, video, Internet and mobile).