Unit 1: Understanding Clothing

Content Area: **Family and Consumer Sciences**
Course(s): **Fashion Technology**
Time Period: **September**
Length: **5 blocks**
Status: **Published**

Transfer

Understanding the role and influences of clothing

Enduring Understandings

Clothing helps to satisfy a basic human need

A person’s appreciation of clothing is broadened as they become more aware of the influences clothing has on them

Influences on clothing choices include climate, conformity, status, and identification

Clothing choices reflect your personality, values, self concept and self esteem

The way you dress can help create a positive first impression

Essential Questions

What are the basic functions clothing fulfils?

What effect does the media have on clothing choices?

How do personal influences impact clothing choices?

How have societal changes influenced clothing choices?

Why do modesty standards vary within a society?

In what ways does one's value have on clothing choices?

How can your appearance affect your self concept?

In what ways can your clothes help create a positive first impression?

Learning Objectives

Analyze how clothing helps satisfy a human need

Summarize how clothes reflect personality values and self concept

Summarize factors that influence clothing choices

Assess how clothes can create a positive first impression

Describe the influence of media on clothing choices

Content

Human needs

Modesty

Conformity

Peer pressure

Self esteem

Self adornment’

Culture

Status

Prestige

Self actualization

Individuality

Personality

Values

Self concept

Media

Standards

1.1.1	Summarize local and global policies, issues, and trends in workplace, community, and family dynamics that affect individuals and families.
1.1.2	Analyze the effects of social, economic, and technological changes on work and family dynamics.
1.2	Demonstrate transferable knowledge, attitudes, and technical and employability skills in school, community and workplace settings.
2.4.2	Analyze how media and technological advances influence family and consumer decisions.