Unit 4: The importance of fashion

Content Area: **Family and Consumer Sciences**
Course(s): **Fashion Technology**
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Enduring Understandings

Fashion is a particular style of apparel that is popular at a given time

Fashion is influenced by the economic, political and social conditions of the time

Fashions go through cycles of being popular, disappearing and later returning to popularity

Fashion cycles have 4 stages

Clothing construction terms refer to how garments fit and are made

A combination of garment features create a fashion style

Essential Questions

What is the specialized vocabulary to interpret fashion information?

What is the difference between various styles and features of fashion?

What is the difference between a classic and a fad?

Compare and contrast retro and vintage apparel

Why should you spend less on fads and avant-garde fashions when building a long lasting wardrobe?

What are three main methods of clothing construction?

What is a fashion cycle?

What are the basic styles and features of garments?

Content

Vocabulary:

Fashion

Apparel

Style

Fashion trend

Trendsetter

Classic

Fad

Avant-garde

Retro

Vintage

Fashion cycle

Set-in sleeve

Kimono sleeve

Raglan sleeve

Waistband

Dart

Skills

Summarize the importance of fashion

Define fashion related terms

Explain fashion cycles

Recognize the most common garments features and styles

Distinguish between styles of necklines, collars and sleeves

Identify styles of dresses, skirts, pants, shirts, jackets and coats

Distinguish between pattern/garment styles and the degree of sewing expertise

Resources

Apparel

Google search, docs & slides

Standards

16.3	Demonstrate textiles, fashion, and apparel design skills.
16.3.1	Explain the ways in which fiber, fabric, texture, pattern, and finish can affect visual appearance.
16.3.2	Apply basic and complex color schemes and color theory to develop and enhance visual effects.

16.3.3	Utilize elements and principles of design in designing, constructing, and/or altering textiles, fashion, and apparel.
16.5.1	Apply marketing strategies for textiles, fashion, and apparel in the global marketplace.