Unit 2: Elements and principles of design

Content Area: **Family and Consumer Sciences**
Course(s): **Fashion Technology**
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Enduring Understandings

Understanding color theory can help you make better clothing decisions

Using a color selection system based on the four seasons of the year can help you choose the right colors for you

Colors can be associated with certain feeling or moods

A design is an arrangement of the elements or detains in a product or a work of art

The elements of design are balance, proportion, rhythm, and emphasis

The goal of good design is harmony

Essential Questions

What is the terminology used for color?

How do colors impact the fashion industry each year?

How can knowing about color harmony help in clothing selection?

How can the elements of design enhance the figure or hide a flaw?

What is the relationship between the elements and principles of design?

What is the correlation between good design in art and good fashion design?

Content

Vocabulary:

Hue

Value

Tint

Shade

Intensity

Neutrals

Color wheel

Primary colors

Secondary colors

Tertiary colors

Complementary

Monochromatic

Analogous

Design

Line,

Shape

Form

Texture

Emphasis

Harmony

Skills

Define basic color terms

Describe the relationship of the colors on the color wheel

Identify basic color schemes

Choose colors that enhance individual skin tones, hair, eye color and body shape

Select colors that reflect personality , moods and feelings

Identify basic body types

Describe how the elements and principles of design are used in clothing design

Explain how the principles of design relate to the design elements

Use the elements and principles of design in selecting clothes and accessories appropriate for your figure type and size

Resources

Apparel

Understanding Clothing video

Flattering Fashions DVD

Google search, docs & slides

Standards

16.3	Demonstrate textiles, fashion, and apparel design skills.
16.3.1	Explain the ways in which fiber, fabric, texture, pattern, and finish can affect visual appearance.
16.3.2	Apply basic and complex color schemes and color theory to develop and enhance visual effects.
16.3.3	Utilize elements and principles of design in designing, constructing, and/or altering textiles, fashion, and apparel.
16.3.4	Demonstrate design concepts using fiber, fabric or digital means, employing draping and/or flat pattern making techniques.
16.3.5	Generate design that demonstrates consideration for ecological, environmental, ethnic, sociological, psychological, technical, and economic trends and issues.
16.3.6	Apply elements and principles of design to assist consumers and businesses in making decisions.
16.3.7	Demonstrate ability to use technology for fashion, apparel, and textile design.