

# Unit 3 - Your Ideal Career

Content Area: **Business Education**  
Course(s): **College & Career Planning**  
Time Period: **November**  
Length: **8-10 Blocks**  
Status: **Published**

## Enduring Understandings

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[Samples](#)

There's far more to consider than just the work when choosing a career.

Reading about careers isn't enough; know yourself, talk to someone who has been there, find a mentor, shadow.

## Essential Questions

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[Samples](#)

What do I want in a career?

How can I make the best choice for me?

## Content

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### Vocabulary

Characteristics

Environment

Compatible

Incentive

Composite

Freelance  
Sequential  
Entrepreneur  
Status  
Prominent  
Attributes  
Visualization  
Mentor  
Shadowing  
Internship

## **Skills**

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### [Bloom's Taxonomy](#)

Clarify that which may be appealing in each of the following career considerations: physical setting, working conditions, relationships at work, psychological rewards, financial rewards, mixing career and family.

Create a computer-generated chart to organize career considerations data.

Identify several possible careers that would match these preferences.

Evaluate whether personal attitudes, characteristics, and skills are more consistent with those of an employer or of an employee.

Clarify feelings about status as it relates to job selection and satisfaction.

Identify and explore the 12 career interest groups in the *Guide for Occupational Exploration*.

Complete a detailed career research project on two specific careers of interest, which must also include documentation of an interview and a PowerPoint presentation.

## Resources

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## Standards

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NJ: 2014 CCCS: 21st Century Life and Careers

NJ: Grade 12

9.2 Career Awareness, Exploration, And Preparation

Strand C: Career Preparation

9.2.12.C.2 Modify Personalized Student Learning Plans to support declared career goals.

9.2.12.C.3 Identify transferable career skills and design alternate career plans.

NJ: 2009 CCCS: Standard 9: 21st Century Life and Careers

NJ: Grade 12

9.3 Career Awareness, Exploration, and Preparation

9.3 Career Awareness, Exploration, and Preparation: All students will apply knowledge about and engage in the process of career awareness, exploration, and preparation in order to navigate the globally competitive work environment of the information age.

C. Career PreparationShow details

9.3.12.C.3 Develop personal interests and activities that support declared career goals and plans.

9.3.12.C.4 Use online resources to examine licensing, certification, and credentialing requirements at the local, state, and national levels to maintain compliance with industry requirements in areas of career interest.

9.3.12.C.7 Pursue a variety of activities related to career preparation (e.g., volunteer, seek employment, and/or apply for training grants, higher education grants, and loans).

9.3.12.C.8 Interpret how changing economic and societal needs influence employment trends and future education.

