

# Unit 4 - Preparing for your Career/College Ahead

Content Area: **Business Education**  
Course(s): **College & Career Planning**  
Time Period: **December**  
Length: **10 Blocks**  
Status: **Published**

## Enduring Understandings

---

[Samples](#)

An investment in education yields dividends for a lifetime.

Understanding your own preferences and taking the time to thoroughly research and visit schools will ultimately lead to the right choice for you!

## Essential Questions

---

[Samples](#)

Why pursue education beyond high school?

With so many choices, how do I pick the school that is right for me?

## Content

---

Reach School

Target School

Safety School

Undergraduate

Tuition

Room and Board

Admissions Policy

Admissions Factors

SAT

SAT Subject Tests

ACT

Early Action

Early Decision

Retention Rate

Public vs Private School

## **Skills**

---

### [Bloom's Taxonomy](#)

Compare and contrast the differences in earnings and the amount of education required for several different careers.

Create a list of preferences related to the college search; i.e., location, size, cost, admissions policy, major, etc.

Identify and understand the standardized tests required for college admission, including the SAT, ACT, SAT Subject Tests.

Prepare a college essay.

Successfully utilize online resources to aid in the college search, including but not limited to Naviance,

Princeton Review, and College Board.

After thorough research, narrow down college choices to the “Fab 5.” This will include a reach school, three target schools, and one safety school.

Prepare a computer-generated chart depicting 25 key points of information about each of the five schools chosen.

Share and discuss this information with parents.

Identify the most important things to look for and ask about on a college visit.

## **Resources**

---

## **Standards**

---

NJ: 2014 CCCS: 21st Century Life and Careers

NJ: Grade 12

9.2 Career Awareness, Exploration, And Preparation

Strand C: Career Preparation

9.2.12.C.2 Modify Personalized Student Learning Plans to support declared career goals.

NJ: 2009 CCCS: Standard 9: 21st Century Life and Careers

NJ: Grade 12

9.1 21st-Century Life & Career Skills

9.1 21st-Century Life & Career Skills: All students will demonstrate the creative, critical thinking, collaboration, and problem-solving skills needed to function successfully as both global citizens and workers in diverse ethnic and organizational cultures.

A. Critical Thinking and Problem SolvingShow details

9.1.12.A.1 Apply critical thinking and problem-solving strategies during structured learning experiences.

F. Accountability, Productivity, and EthicsShow details

9.1.12.F.2 Demonstrate a positive work ethic in various settings, including the classroom and during structured learning experiences.

9.3 Career Awareness, Exploration, and Preparation

9.3 Career Awareness, Exploration, and Preparation: All students will apply knowledge about and engage in the process of career awareness, exploration, and preparation in order to navigate the globally competitive work environment of the information age.

C. Career PreparationShow details

9.3.12.C.2 Characterize education and skills needed to achieve career goals, and take steps to prepare for postsecondary options, including making course selections, preparing for and taking assessments, and participating in extra-curricular activities.

9.3.12.C.21 Determine the extent to which an individual's online behavior (e.g., social networking, photo exchanges, video postings) may impact opportunities for employment, job retention, or job advancement.