Unit 10 Investing

Content Area: **Business Education**
Course(s): **Principles of Business**
Time Period: **June**
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Enduring Understandings

Learning the basics of investing can help prepare for one's financial future.

Investing in stocks, bonds, real estate and/or collectibles can help diversify one's financial portfolio.

Essential Questions

What is a good investment?

What are some alternative investment opportunities?

Content

Investing

Security

Yield

Bond

Coupon rate

Bond discount

Savings bond

Municipal bonds

Corporate bonds

Stock

Dividends

Capital gain

Capital loss

Common stock

Preferred stock

Stockbroker

Stock exchange

Mutual fund

Skills

Discuss two goals to set before you start making investments.

Name five characteristics of bonds.

Differentiate between types of federal, municipal government, and corporate bonds.

Describe the advantages and disadvantages of investing in bonds.

Discuss stocks and stock markets.

Identify the advantages and disadvantages of owning stocks.

Describe the three types of residential property.

Discuss aspects of home buying that a potential home owner should know.

Determine the difference between rental property and undeveloped property.

Describe how precious metals, precious gems and other commodities as well as collectibles can impact an investment plan.

Discuss the advantages and disadvantages of buying and selling collectibles online.

Resources

Standards

NJ: 2014 CCCS: 21st Century Life and Careers
NJ: Grade 12
9.1 Personal Financial Literacy
Strand B: Money Management
9.1.12.B.2 Compare strategies for saving and investing and the factors that influence how much should be saved or invested to meet financial goals.
Strand D: Planning, Saving, And Investing
9.1.12.D.6 Analyze processes and vehicles for buying and selling investments.
9.1.12.D.7 Explain the risk, return, and liquidity of various savings and investment alternatives.
NJ: 2009 CCCS: Standard 9: 21st Century Life and Careers
NJ: Grade 12
9.2 Personal Financial Literacy
B. Money ManagementShow details
9.2.12.B.9 Chart and evaluate the growth of mid- and long-term investments.
D. Planning, Saving, and InvestingShow details
9.2.12.D.1 Summarize how investing builds wealth and assists in meeting long- and short-term financial goals.