

# Unit 6 Career Planning in a Global Economy

Content Area: **Business Education**  
Course(s): **Principles of Business**  
Time Period: **February**  
Length: **10 - 12 Blocks**  
Status: **Published**

## **Enduring Understandings**

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Career planning focuses on self-awareness, learning about careers, setting goals and making a plan.

There are skills needed to get a job. Employability skills include preparing a resume, contacting potential employers, and interviewing for jobs are also covered.

## **Essential Questions**

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Why should you consider different careers?

Why do you need to understand how to get a job?

What skills are necessary to become employed?

## **Content**

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Vocabulary

Full-time job

Job

Occupation

Career

Interests

Values

Skill

Ability

Aptitude

Personality

Networking

Job Shadowing

Internship

Volunteerism

Entry-level job

Outsourcing

## **Skills**

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Discuss the importance of career planning.

Define at least five attributes you should know about yourself when analyzing careers.

Describe how work is changing.

Name four sources where you can learn about careers.

Describe some aspects of the working world that may affect a worker.

Define short, medium and long term goals.

Identify the three lists needed to make a career plan.

Discuss the importance of understanding employers' wants and needs.

Describe some of the qualifications employers seek in employees.

Discuss the parts of a resume.

Describe the elements involved in the application process.

Discuss how employers and job candidates both benefit from a job interview.

## **Resources**

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## **Standards**

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NJ: 2014 CCCS: 21st Century Life and Careers

NJ: Grade 12

9.1 Personal Financial Literacy

Strand A: Income And Careers

9.1.12.A.6 Summarize the financial risks and benefits of entrepreneurship as a career choice.

9.1.12.A.7 Analyze and critique various sources of income and available resources (e.g., financial assets, property, and transfer payments) and how they may substitute for earned income.

NJ: 2009 CCCS: Standard 9: 21st Century Life and Careers

NJ: Grade 12

9.2 Personal Financial Literacy

9.2 Personal Financial Literacy: All students will develop skills and strategies that promote personal and financial responsibility related to financial planning, savings, investment, and charitable giving in the global economy.

A. Income and Careers>Show details

9.2.12.A.1 Analyze the relationship between various careers and personal earning goals.