# Unit 4: Stock Market and Personal Economic Decisions

Content Area: **Social Studies**
Course(s): **American Economics**
Time Period: **December**
Length: **6 weeks**
Status: **Published**

## Transfer Skills

Decisions made by individuals impact personal economic wealth.

## Enduring Understandings

Individuals make decisions based on economics.

The institution of the stock market was established to encourage investment and to allow investors to accumulate wealth.

Some level of risk exists in all types of economic decision making.

## Essential Questions

What is the measure of “true” wealth?

## Content

Vocabulary

Stock market, bond, portfolio, entrepreneur

## Skills

Explain how buying and selling stocks can result in profit or loss for an individual.

Analyze the profits and losses associated with the buying of specific stocks.

Compare the risks involved with different types of investments.

Calculate income based on a stock market portfolio simulation.

## Resources

## Standards

| | |
|---|---|
| SOC.6.1.12.C.2.a | Assess the effectiveness of the new state and national governments attempts to respond to economic challenges including domestic (e.g., inflation, debt) and foreign trade policy issues. |
| SOC.6.1.12.C.6.c | Analyze the impact of money, investment, credit, savings, debt, and financial institutions on the development of the nation and the lives of individuals. |
| SOC.6.1.12.C.9.a | Explain how government can adjust taxes, interest rates, and spending and use other policies to restore the country's economic health. |
| SOC.6.1.12.C.9.b | Explain how economic indicators (i.e., gross domestic product, the consumer index, the national debt, and the trade deficit) are used to evaluate the health of the economy. |
| SOC.6.1.12.C.9.c | Explain the interdependence of various parts of a market economy (i.e., private enterprise, government programs, and the Federal Reserve System). |