Unit 3: Outside Influences; How political parties, interest groups and mass media effect federal agendas

Content Area: **Social Studies**
Course(s): **AP Government and Politics**
Time Period: **November**
Length: **4 weeks**
Status: **Published**

Transfer

Outside Influences; How political parties, interest groups and mass media effect federal agendas

Enduring Understandings

Individuals, groups, and societies have the opportunity to make significant political choices

and decisions which have consequence

Essential Questions

Do political parties adequately represent public opinion in the US today?

Why has there been a proliferation of interest groups in the US?

Has the media become too influential in US politics

Content

Vocabulary

Vocabulary

Nomination,

Super Tuesday

Iowa Caucus

Federal Election Campaign Act

Soft money

Issue Ads

Selective Perception,

faithless electorate,

civic duty,

leaks & scoops,

press conference,

investigative journalist,

12th Amendment

Learning Objectives

Identify interest groups and explain their function in the American political system

Define political parties, their functions and characteristics

Follow and recognize the elements of a modern election campaign on the federal, state and local level and identify key differences

Explain and evaluate the new media politics.

Disciplinary skills

- Apply political concepts and processes to scenarios in context
- Apply Supreme Court decisions Practice
- Analyze and interpret quantitative data represented in tables, charts, graphs, maps, and infographics Practice
- Read, analyze, and interpret foundational documents and other text-based and visual sources Practice
- Develop an argument in essay format

Standards

6.1.12. A.14.d Analyze the conflicting ideologies and actions of political parties regarding spending priorities, the role of government in the economy, and social reforms.

6.1.12. A.14.f Determine the extent to which non-governmental organizations, special interest groups, third party political groups, and the media affect public policy.

6.1.12. D.7.b Determine the extent to which propaganda, the media, and special interest groups shaped American public opinion and American foreign policy during World War I.

6.2.12. C.6.a Evaluate the effectiveness of labor and agricultural organizations in improving economic opportunities for various groups.

6.1.12. C.10.b Compare the leadership abilities of Franklin Delano Roosevelt to those of past and recent presidents.

Assessments

Multiple Choice

■ Quantitative Analysis: Analysis and application of quantitative-based source material

■ Qualitative Analysis: Analysis and application of text-based (primary and secondary) sources ■ Visual Analysis: Analysis and application of qualitative visual information

■ Concept Application: Explanation of the application of political concepts in context

■ Comparison: Explanation of the similarities and differences of political concepts

■ Knowledge: Identification and definition of political principles, institutions, processes, policies, and behaviors

FRQ

■ Concept Application: Respond to a political scenario, explaining how it relates to a political principle, institution, process, policy, or behavior

■ Quantitative Analysis: Analyze quantitative data, identify a trend or pattern, draw a conclusion for the visual representation, and explain how it relates to a political principle, institution, process, policy, or behavior

■ SCOTUS Comparison: Compare a nonrequired Supreme Court case with a required Supreme Court case, explaining how information from the required case is relevant to that in the nonrequired one

■ Argument Essay: Develop an argument in the form of an essay, using evidence from one or more required

foundational documents

Formative

Vocabulary checks

Reading checks

Thematic class discussion

Group work

Summative

Unit Test/Quizzes with questions culled from past AP test

FRQs