

9 Ethical Responsibility

Content Area: **Business Education**
Course(s):
Time Period: **Marking Period 2**
Length: **10 blocks**
Status: **Published**

Enduring Understandings

Explain the relationship between entrepreneurs and social responsibility and discuss how entrepreneurs can contribute to their communities. Define ethics and ethical behavior, explain how to develop a code of ethics, and list special ethical problems that entrepreneurs face.

Essential Questions

What does it mean to be socially responsible? What is character?

Content

Vocabulary - Philanthropy, social responsibility, and Environmental Protection Agency (EPA). Ethics, ethical behavior, business ethic, code of ethics, conflict of interest, and bribe.

Skills - Understand the opportunities for entrepreneurs to help their communities. Develop a personal code of ethics.

Resources - McGraw Hill Education, Entrepreneurship: Building a Business 2016 edition

Assessments - Multiple choice tests on vocabulary and key concepts. Portfolio Assessment: Students will complete a Business Plan Project that incorporates a Contingency Plan and Growth Plan.

Skills

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Standards

CRP.K-12.CRP1	Act as a responsible and contributing citizen and employee.
CRP.K-12.CRP1.1	Career-ready individuals understand the obligations and responsibilities of being a member of a community, and they demonstrate this understanding every day through their interactions with others. They are conscientious of the impacts of their decisions on others and the environment around them. They think about the near-term and long-term consequences of their actions and seek to act in ways that contribute to the betterment of their teams, families, community and workplace. They are reliable and consistent in going beyond the minimum expectation and in participating in activities that serve the greater good.
CRP.K-12.CRP2.1	Career-ready individuals readily access and use the knowledge and skills acquired through experience and education to be more productive. They make connections between abstract concepts with real-world applications, and they make correct insights about when it is appropriate to apply the use of an academic skill in a workplace situation.
CRP.K-12.CRP3.1	Career-ready individuals understand the relationship between personal health, workplace performance and personal well-being; they act on that understanding to regularly practice healthy diet, exercise and mental health activities. Career-ready individuals also take regular action to contribute to their personal financial well-being, understanding that personal financial security provides the peace of mind required to contribute more fully to their own career success.
CRP.K-12.CRP4.1	Career-ready individuals communicate thoughts, ideas, and action plans with clarity, whether using written, verbal, and/or visual methods. They communicate in the workplace with clarity and purpose to make maximum use of their own and others' time. They are excellent writers; they master conventions, word choice, and organization, and use effective tone and presentation skills to articulate ideas. They are skilled at interacting with others; they are active listeners and speak clearly and with purpose. Career-ready individuals think about the audience for their communication and prepare accordingly to ensure the desired outcome.