Unit 2: Color Stories and Design. The Importance of Color, Design and Pattern in the Creation Process.

Content Area: **Art**
Course(s):
Time Period: **March**
Length: **4 Weeks**
Status: **Published**

Enduring Understandings

- Artist's choose colors and patterns to express a feeling and ideas.
- Color and pattern are building blocks of fashion design.
- Colors and patterns can be organized in a way that tells a story.
- An understanding of the Elements of Art and Principles of Design can lead to an effective use of visual communication in all areas of life; aesthetic choices are achieved through this understanding.
- Self-expression and personal identity come from making individual artistic choices.
- Creativity and innovative thinking are essential life skills that can be developed. Artists and designers shape artistic investigations, following or breaking with traditions in pursuit of creative art making goals.
- Artists and designers experiment with forms, structures, materials, concepts, media, and art-making approaches. Artists and designers balance experimentation and safety, freedom and responsibility, while developing and creating artworks. People create and interact with objects, places and design that define, shape, enhance, and empower their lives.
- How do artists and designers create works of art or design that effectively communicate?

Essential Questions

- Why is color an important part of life?
- How is art infused into our daily life?
- What is the purpose of color?
- How can color tell a story?
- How is design important to daily life?

Core Content

Learning Objectives

Students will be able to:

- Investigate and analyze the color wheel and color schemes
- Evaluate and distinguish the differences between colors, color schemes, and how to apply them to designs.
- Discover how different color schemes create different feelings.
- Explore, identify and interpret the use of color and pattern in fashion collections.
- Create patterns for textile design to be applied to a collection.
- Create multiple color stories that will be applied to a collection.
- Interpret the use of the Elements of Art of and Principles of Design in fashion and design.
- Create multiple color stories based on the color wheel that will be applied to the original creation.
- Apply color stores and pattern designs to a StoryBoard.
- Create an original work of art called an Inspiration Book for future reference on their designs and collections.
- Assess and critique the original work of art.
- Demonstrate the reasonable use of time in the completion of an assignment.
- Develop a respect for the care of tools, equipment, supplies, through known safety practices.

Vocabulary:

-pattern

-color story

-story board

-inspiration

-primary

-secondary

-intermediate

-anaglogous

-compelmentary

-triad

-monochromatic

-ombre

-textiles

Assessments

Formative Assessments

- *Project Books*

  -Do Now

  -Vocabulary

  -Sketches

  -Reflection

- Homework
- Daily Teacher Observation
- Skills and Safety Tests

Summative Assessments

- Final Projects: Story Boards with Rubric
- Final Reflection and Discussion (Informal Critique)

Standards

1.5.8.Cr1a: Conceptualize early stages of the creative process, including applying methods to overcome creative blocks or take creative risks, and document the processes in traditional or new media.

1.5.8.Cr2a: Demonstrate persistence and willingness to experiment and take risks during the artistic process.

1.5.8.Cr2c: Apply, organize and strategize methods for design and redesign of objects, places, systems, images and words to clearly communicate information to a diverse audience.

1.5.8.Cr3a: Use criteria to examine, reflect on and plan revisions for a work of art, and create an artistic statement.

1.5.8.Pr5a: Individually or collaboratively prepare and present theme-based artwork for display and formulate exhibition narratives.

Resources

Online Resources:

https://www.crafthouston.org/learn/educator-resources

http://contemporarycraft.org/education/

https://www.philamuseum.org/doc_downloads/education/ex_resources/geesBend.pdf

http://www.soulsgrowndeep.org/gees-bend-quiltmakers

http://www.quiltsofgeesbend.com/

https://artsedge.kennedy-center.org/educators/lessons/grade-k-2/Navajo_Weaving

https://www.pbslearningmedia.org/resource/natam.arts.visarts.dream/native-american-culture-the-dreamcatcher/#.WYp0GdUrLrc

http://www.indiana.edu/~mathers/Hozhocurr.pdf

https://www.theartofed.com/2014/04/09/conquer-batik-with-this-handy-resource-guide/

https://www.theartofed.com/2016/04/05/step-step-guide-batik/

https://www.teachers.net/gazette/AUG03/tebbetts.html

https://seap.einaudi.cornell.edu/indonesian-textiles

https://wendyfe.wordpress.com/tutorial-leaf-monoprinting-by-cassandra-tondro/

http://www.batikguild.org.uk/batik/history-of-batik

https://www.youtube.com/watch?v=gXmgG2TGxu8

http://www.pbs.org/video/alabama-public-television-documentaries-quiltmakers-of-gees-bend/