

# Unit 2 - Identity Issues

Content Area: **Social Studies**  
Course(s):  
Time Period: **Marking Period 1**  
Length: **5 blocks**  
Status: **Published**

## Transfer Skills

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Students will investigate how women are portrayed and debate whether or not media images and expectations of women contribute to larger societal issues such as domestic violence and eating disorders.

Students will have the opportunity to create female empowering ad campaigns of their own.

## Enduring Understandings

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The media (TV, print, social, etc.) can have a powerful effect on the public's perception and expectations of gender roles and behaviors.

Women are often underrepresented in news coverage and, on television shows, are stereotypically portrayed when they are included.

Women have often been shut out of careers and activities that were traditionally considered 'male'.

Women have overcome many barriers over time.

Discrimination against women still exists.

Education and activism can foster change.

## Essential Questions

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To what extent is the media responsible for perpetuating gender roles and stereotypes?

Is there a relationship between body image and violence against women?

How have women impacted social and political issues globally?

Does sexism still exist? If so, in what ways?

How can learning about feminism and women's studies help us?

How can we create awareness of what women have done throughout history and their struggles that still exist today?

## Content

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Identify specific examples of how women are negatively or positively portrayed in the media.

Identify how specific countries and cultures throughout the world value and define women's roles.

Understand health concerns that are unique to women and how they are addressed in the United States and abroad.

Discuss how women struggle with their masculine identity and are often body shamed for being fit.

## **Skills**

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Examine how different media outlets present women (pictures, commercials, television shows, music) and the implications for how women are treated in society.

Formulate an opinion of how women are presented through art, music, language, etc

Propose a plan to create female-empowered media messages

Investigate overt and hidden messages about women in the media.

Examine the various health issues facing women around the world today and propose a plan to alleviate these problems

Develop a solution to an issue faced by women in another nation.

## **Resources**

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Google Classroom

Google Slides

Google Form

Google Docs

Chromebooks

Primary Sources

Graphic Organizers

Youtube

Student Notebooks

NewsELA

Political Cartoons

Twitter - news sources

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## Standards

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SOC.K-12.1	Developing Questions and Planning Inquiry
SOC.K-12.2	Gathering and Evaluating Sources
SOC.K-12.3	Seeking Diverse Perspectives
SOC.K-12.4	Developing Claims and Using Evidence
SOC.K-12.5	Presenting Arguments and Explanations
SOC.6.1.12.CivicsPI.14.c	Analyze how the Supreme Court has interpreted the Constitution to define and expand individual rights and use evidence to document the long-term impact of these decisions on the protection of civil and human rights.

## LGBTQ & Persons With Disabilities

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### LGBTQ:

Brittney Griner

### Persons With Disabilities:

The female Paralympic athletes are largely “infantilized” and “trivialized” (Jones et al., 1999) in the newspapers which cover the Paralympic Games.

Given the rapid development of adapted physical activities over the past twenty years, engagement in sport on the part of people with disabilities, in which competitors strive to break records, has been widely disseminated and institutionalized.

[https://www.researchgate.net/publication/307811244\\_The\\_media\\_coverage\\_of\\_female\\_athletes\\_with\\_disability\\_Analysis\\_of\\_the\\_daily\\_press\\_of\\_four\\_European\\_countries\\_during\\_the\\_2000\\_Sydney\\_Paralympic\\_Games](https://www.researchgate.net/publication/307811244_The_media_coverage_of_female_athletes_with_disability_Analysis_of_the_daily_press_of_four_European_countries_during_the_2000_Sydney_Paralympic_Games)