

# Unit 1- Color Theory

Content Area: **Art**  
Course(s):  
Time Period: **September**  
Length: **5 Weeks**  
Status: **Published**

## **Transfer**

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Introduction: Color Theory from Around the World

Big Idea: Color Theory from Around the World

## **Enduring Understandings**

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Art addresses challenges in our continually transforming world.

Every person is an artist.

Art addresses and challenges our continually transforming world

## **Essential Questions**

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Why must art materials and tools be used in a safe and responsible manner?

How have historical developments affected the visual arts?

How do the elements and principles of art help to create a better visual image?

## **Content**

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## **Vocabulary**

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**Font**-A font is a set of printable or displayable text character in a specific style and size.

**Monogram**-A motif made up of letters, typically a person's initials, usually interwoven or otherwise combined in a decorative design, used as a logo or to identify a personal possession

**Composition**-The way in which a whole or image is made up or arranged using various elements.

**Contrast**- A principle of art that relates to the arrangement of opposite elements

## **Learning Objectives**

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Explore the color wheel, primary and secondary colors.

Articulate that some colors are symbolic and how color is used in advertising and marketing.

Create color value studies and practice mixing color while reinforcing terminology learned through the lesson.

Apply colored pencil skill techniques to a work of art.

Create an original work of art utilizing basic drawing techniques.

Investigate the use of pattern in a work of art utilizing simple design elements.

Demonstrate the reasonable use of time in the completion of an assignment.

Utilize mounting techniques and the understanding of how to frame a work of art.

Create sketches and multiple solutions to build upon a final project.

## Resources

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## Standards

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- 1.1.8.D.1 Describe the intellectual and emotional significance conveyed by the application of the elements of art and principles of design in different historical eras and cultures.
- 1.1.8.D.2 Compare and contrast various master works of art from diverse cultures, and identify elements of the works that relate to specific cultural heritages.
- 1.2.8.A.1 Map historical innovations in dance, music, theatre and visual art that were caused by the creation of new technologies.
- 1.2.8.A.2 Differentiate past and contemporary works of visual art that represent important ideas, issues, and events that are chronicled in the histories of diverse cultures.
- 1.2.8.A.3 Analyze the social, historical, and political impact of artists on culture and the impact of culture on the arts.
- 1.3.8.D.1 Incorporate various art elements and the principles of balance, harmony, unity, emphasis, proportion, and rhythm/movement in the creation of two- and three- dimensional artworks, using a broad array of art media and art mediums to enhance the expression of creative ideas.
- 1.3.8.D.2 Apply various art media, mediums, technologies, and processes in the creation of allegorical, theme-based, two- and three- dimensional works of art, using tools and technologies that are appropriate to the theme and goals.
- 1.3.8.D.3 Identify genres of art (including realism, abstract/nonobjective art, and conceptual art) within various contexts using appropriate art vocabulary, and solve hands-on visual problems using a variety of genre styles.
- 1.3.8.D.4 Delineate the thematic content of multicultural artworks, and plan, design, execute multiple solutions to challenging visual art problems, expressing similar thematic content.
- 1.3.8.D.5 Synthesize the physical properties, processes, and techniques for visual communication in multiple art media (including digital media), and apply this knowledge to the creation of original artworks.
- 1.4.8.A.1 Generate observational and emotional responses to diverse culturally and historically specific works of visual art.
- 1.4.8.A.5 Interpret symbolism and metaphors embedded in works of dance, music, theatre, and visual art.
- 1.4.8.A.4 Compare and contrast changes in the accepted meanings of known artworks over time, given shifts in societal norms, beliefs, or values.
- 1.4.8.A.7 Analyze the form, function, craftsmanship, and originality of representative works of visual art.

1.4.8.B.1 Evaluate the effectiveness of work of art differentiating between the artist’s technical proficiency and the works content or form.

VPA.1.1.8.D.1	Describe the intellectual and emotional significance conveyed by the application of the elements of art and principles of design in different historical eras and cultures.
VPA.1.1.8.D.2	Compare and contrast various masterworks of art from diverse cultures, and identify elements of the works that relate to specific cultural heritages.
VPA.1.2.8.A.1	Map historical innovations in dance, music, theatre, and visual art that were caused by the creation of new technologies.
VPA.1.2.8.A.2	Differentiate past and contemporary works of dance, music, theatre, and visual art that represent important ideas, issues, and events that are chronicled in the histories of diverse cultures.
VPA.1.2.8.A.3	Analyze the social, historical, and political impact of artists on culture and the impact of culture on the arts.
VPA.1.3.8.D.1	Incorporate various art elements and the principles of balance, harmony, unity, emphasis, proportion, and rhythm/movement in the creation of two- and three- dimensional artworks, using a broad array of art media and art mediums to enhance the expression of creative ideas (e.g., perspective, implied space, illusionary depth, value, and pattern).
VPA.1.3.8.D.2	Apply various art media, art mediums, technologies, and processes in the creation of allegorical, theme-based, two- and three-dimensional works of art, using tools and technologies that are appropriate to the theme and goals.
VPA.1.3.8.D.3	Identify genres of art (including realism, abstract/nonobjective art, and conceptual art) within various contexts using appropriate art vocabulary, and solve hands-on visual problems using a variety of genre styles.
VPA.1.3.8.D.4	Delineate the thematic content of multicultural artworks, and plan, design, and execute multiple solutions to challenging visual arts problems, expressing similar thematic content.
VPA.1.3.8.D.5	Examine the characteristics, thematic content, and symbolism found in works of art from diverse cultural and historical eras, and use these visual statements as inspiration for original artworks.
VPA.1.4.8.A.1	Generate observational and emotional responses to diverse culturally and historically specific works of dance, music, theatre, and visual art.
VPA.1.4.8.A.4	Compare and contrast changes in the accepted meanings of known artworks over time, given shifts in societal norms, beliefs, or values.
VPA.1.4.8.A.5	Interpret symbolism and metaphors embedded in works of dance, music, theatre, and visual art.
VPA.1.4.8.A.7	Analyze the form, function, craftsmanship, and originality of representative works of dance, music, theatre, and visual art.
VPA.1.4.8.B.1	Evaluate the effectiveness of a work of art by differentiating between the artist’s technical proficiency and the work’s content or form.

## **Assessment**

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Formative Assessments

Project Books

-Do Now

-Sketches

-Reflection

-Art History

Homework

Daily Teacher Observation

Skills and Safety Tests

Summative

Assessments

Projects and Rubric