

# UNIT 7 - COMMUNICATION - THE TWO-WAY EXCHANGE OF INFORMATION

Content Area: **Social Studies**  
Course(s):  
Time Period: **May**  
Length: **15 blocks**  
Status: **Published**

## Enduring Understandings

---

This lesson will explain the importance of two-way communications (sending and receiving).

In this lesson you will evaluate the communication case evaluation.

In this lesson you will explain your decision-making process using the Communication Case Evaluation Response Form.

## Essential Questions

---

1. Explain the two-way exchange of sending and receiving information
2. Explain the characteristics of an effective two-way exchange of information
3. Define the following key terms: component, pontificate, subvert, syndrome, and attenuation factor
4. Explain why the ability to receive feedback is an essential ingredient in any unit
5. Explain why an organization's leaders can enhance or degrade the communications environment by their apparent receptivity
6. State the five criteria for being an effective listener
7. Explain how data becomes diluted or lessened in value as it goes up the chain of command
8. Explain why observing nonverbal feedback and determining if your audience understands what you are saying is critical to being a successful leader
9. Explain the decisions made for the Communication Case Evaluation
10. Determine the proper response to the Communication Case Evaluation
11. Summarize communications lessons learned for the Communication Case Evaluation

## Content

---

LESSON 1 – (NS4U7L1) – Communication A Two-Way Exchange of Info  
LESSON 2 – (NS4U7L2) – Communication Case Evaluation  
LESSON 3 – (NS4U7L3) – Communication Case Evaluation Response

## **Skills**

---

1. Know the two-way exchange of sending and receiving information.
2. Be able to explain the characteristics of an effective twoway exchange of information.
3. Understand why the ability to receive feedback is an essential ingredient in any unit.
4. Know why an organization's leaders can enhance or degrade the communications environment by their apparent receptivity.
5. Be able to state the five criteria for being an effective listener.
6. Understand that data becomes diluted or lessened in value as it goes up the chain of command.
7. Know why observing nonverbal feedback and determining if your audience understands what you are saying is critical to being a successful leader.

## **Resources**

---

<http://www.njrotc.navy.mil/curriculum.html>

Global Awareness Cultural Studies: An Introduction to Global Awareness

Selected Readings in Leadership and Ethics

## **Standards**

---

Reading: Informational Text

RI.11-12.1. Cite strong and thorough textual evidence to support analysis of what the text says explicitly...

Writing

W.11-12.4. Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.

W.11-12.9. Draw evidence from literary or informational texts to support analysis, reflection, and research.

W.11-12.10. Write routinely over extended time frames shorter time frames for a range of tasks, purposes, and audiences.

Speaking & Listening

SL.11-12.1. Initiate and participate effectively in a range of collaborative discussions...

SL.11-12.2. Integrate multiple sources of information presented in diverse formats and media ...

SL.11-12.4. Present information, findings, and supporting evidence, conveying a clear and distinct

perspective...

#### Language

L.11-12.3. Apply knowledge of language to understand how language functions in different contexts...

L.11-12.4. Determine or clarify the meaning of unknown and multiple-meaning words and phrases...

L.11-12.6. Acquire and use accurately general academic and domain-specific words and phrases...